



Avis Offers Customers a Chance to “Drive Free”

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Customers can earn a rental day reward after renting twice

PARSIPPANY, N.J., Oct. 11, 2018 (GLOBE NEWSWIRE) -- Avis today announced “Drive Free,” a promotion that lets customers earn a rental day reward after every two rentals.

Drive Free runs through February 28, 2019 and is open to members of Avis Preferred, the Company’s express rental program. To earn a rental day reward, Avis Preferred members can register for the promotion online at avis.com/drivefree and rent an intermediate car class or larger in the United States or Canada for a minimum of two consecutive days. Not already an Avis Preferred member, it’s free and easy to join at www.avis.com.

“Avis is one of the world’s top brands for customer loyalty and this promotion is another way that we reward customers for their continued business and loyalty,” said Regina Mylan, vice president, customer engagement and loyalty. “Drive Free is open to all Avis Preferred members whether they are traveling for business or leisure.”

Avis Preferred allows members to skip the counter at many locations and go straight to their car. Members who download the Avis mobile app on iOS and Android devices can also control their entire rental experience via their smartphone. Members can choose the exact car they want, control their experience from start to finish, get real-time updates for peace of mind and more.

Avis Preferred members who elect to earn Avis Preferred Points can earn one point for every dollar they spend on vehicle rentals and two points for every dollar they spend on optional products. Earned points can be redeemed for Avis rental days, upgrades and select optional products. Avis Preferred members enrolled in “Drive Free” will earn rental day rewards, in addition to the points they earn on every qualifying rental.

For more information, including full terms and conditions, or to make a reservation, visit www.avis.com.

About Avis

Avis operates one of the world’s best-known car rental brands with approximately 5,500 locations in nearly 170 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which is the parent company of Avis, Budget, Zipcar, Payless, Apex Car Rentals, France Cars and Maggiore. Through these leading mobility brands, customers can get just about any type of vehicle (car, truck, van), for any length of time (minute, hour, day, month), for any purpose (business, leisure), across more than 11,000 locations in approximately 180 countries. For more information, visit www.avis.com.

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The Avis logo, consisting of the word "AVIS" in a bold, red, sans-serif font with a registered trademark symbol.