



Zipcar Plans for Increased Reservations on Election Night; Offers Members Extra Credit

November 1, 2018

Zipcar expects an increase in reservations; provides last-minute and cost-effective ways to drive on election night

BOSTON, Nov. 01, 2018 (GLOBE NEWSWIRE) -- Zipcar, the world's leading car-sharing network, today announced preparations for increased reservations for next week's midterm elections, including member incentives for those who reserve on election night. As part of its ongoing #DRIVetheVOTE initiative and to give voters a way to drive to the polls, Zipcar will have its fleet prepped and ready for on-demand reservations on the evening of Tuesday, November 6.

Every voice counts, but some voices may have to be late in the day due to work and other schedules. Any member who reserves a car in the U.S. between 6 p.m. and 10 p.m. local time on election night will receive \$20 in driving credit toward a future reservation via email. Just like they choose to use their voice in voting, the adventure they take with their credits is also their choice.

"At Zipcar, we're proud to enable Zipsters nationwide to perform their civic duty this Election Day," said Tracey Zhen, Zipcar president. "Providing members with quick and easy, on-demand access to cars reduces transportation barriers and ensures that more voices are heard in cities across the country."

Zipcar is available in hundreds of cities and towns and more than 600 college and university campuses. Cars can be reserved online or via a mobile app.

An estimated 15 million people didn't vote in the 2016 election because they didn't have transportation to the polls, according to [The Center for Information and Research on Civic Learning and Engagement](#). Zipcar is committed to empowering as many people as possible to have access to a car to get to the polls for midterm elections. Zipcar members report that #DRIVetheVOTE was an impactful part of the 2016 national election.

"Last election, I was fresh out of grad school living on a tight budget in a car-dependent city without my own set of wheels. Voting, especially as a woman, was of fundamental importance and meaning to me, and I was crushed at the prospect that I might not be able to exercise this right without access to a car to drive home to my local polling center," said Erika Hepburn, Nebraska Zipster. "I will be forever grateful to Zipcar for making voting accessible to someone who otherwise would not have been able to do so."

More information on #DRIVetheVOTE can be found at www.zipcar.com/drivethevote.

About Zipcar

Zipcar is the world's leading car-sharing network, driven by a mission to enable simple and responsible urban living. With its wide variety of self-service vehicles available by the hour or day, Zipcar operates in urban areas and university campuses in over 500 cities and towns across Belgium, Canada, Costa Rica, France, Iceland, Spain, Taiwan, Turkey, the United Kingdom and the United States. Zipcar offers the most comprehensive, most convenient and most flexible car-sharing options available. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a leading global provider of mobility solutions. More information is available at www.zipcar.com.

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