avis budget group

AVIS BUDGET GROUP NAMED EXCLUSIVE CAR RENTAL PARTNER FOR HAWAIIAN AIRLINES

PARSIPPANY, N.J., December 19, 2017 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that it is now the exclusive car rental partner of Hawaiian Airlines (NASDAQ: HA), Hawaii's largest and longest-serving airline. Under the multi-year agreement, Avis Budget Group will promote its Avis Car Rental, Budget Car Rental and Payless Car Rental brands, products and services as well as value-added offers directly to Hawaiian Airlines' guests and members of HawaiianMiles, the carrier's frequent flyer travel rewards program.

"Hawaii continues to be a popular destination for travelers visiting from, not only the U.S. mainland, but also from other countries around the world. In fact, Hawaii has a large inbound travel market from Australia and countries across Asia," said Stephen Wright, senior vice president, global travel, partnerships and associations, Avis Budget Group. "We're excited to be selected as the exclusive car rental provider for Hawaiian Airlines and provide their guests with convenient access to our portfolio of mobility solutions."

"Avis Budget Group has been a valued HawaiianMiles partner for more than 15 years," said Bryan Kapeckas, managing director of loyalty and travel products, Hawaiian Airlines. "This enhanced partnership outlines our shared commitment to delivering superior customer service to guests and HawaiianMiles members as they continue their journey throughout the Hawaiian Islands."

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of mobility solutions, both through its Avis and Budget brands, which have more than 11,000 rental locations in approximately 180 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at <u>www.avisbudgetgroup.com</u>.

About Hawaiian Airlines

Hawaiian[®], the world's most punctual airline as reported by OAG, has led all U.S. carriers in on-time performance for each of the past 13 years (2004-2016) as reported by the U.S. Department of Transportation. Consumer surveys by *Condé Nast Traveler* and *Travel + Leisure* have ranked Hawaiian the highest of all domestic airlines serving Hawaii.

Now in its 89th year of continuous service, Hawaiian is Hawaii's biggest and longest-serving airline.

Hawaiian offers non-stop service to Hawai'i from more U.S. gateway cities (11) than any other airline, along with service from Japan, South Korea, China, Australia, New Zealand, American Samoa and Tahiti. Hawaiian also provides approximately 170 jet flights daily between the Hawaiian Islands, with a total of more than 250 daily flights system-wide.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at HawaiianAirlines.com. Follow updates on Twitter about Hawaiian (<u>@HawaiianAir</u>) and its special fare offers (<u>@HawaiianFares</u>), and become a fan on its Facebook page (<u>Hawaiian Airlines</u>). For career postings and updates, follow Hawaiian's <u>LinkedIn</u> page.

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