



## TAKE A WINNING DRIVE WITH NEW AVIS CAR RENTAL GOLF PROMOTION

**PARSIPPANY, N.J., October 19, 2016** – Avis Car Rental, the “Official Rental Car Company” of the PGA TOUR, today announced a new promotion for golfers and enthusiasts of the sport. Now through December 10, customers who rent for two consecutive days or longer can save up to 25 percent on their rental and receive two single day tickets to a qualifying PGA TOUR tournament during the 2016-2017 season.

“With an Avis rental car, you can get to the world’s greatest golf courses in comfort and style,” said Scott Deaver, executive vice president and chief marketing officer, Avis Budget Group. “We’re excited to provide golfers and fans with a money-saving offer and a way to get closer to the game. It really is even more enjoyable in person.”

To take advantage of this offer, customers must rent with Avis Worldwide Discount (AWD) number S829903 and rentals must be completed by December 10, 2016. For more information, including terms and conditions of this promotion and a list of qualifying PGA TOUR tournaments, or to make a reservation, visit [www.avis.com/tickets](http://www.avis.com/tickets).

### **About Avis**

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,500 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

### **About PGA TOUR**

The PGA TOUR is the world’s premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR China.

The PGA TOUR’s mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 227 countries and territories in 30 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2015, tournaments across all Tours generated a record \$160 million for local and national charitable organizations, bringing the all-time total to \$2.3 billion.

The PGA TOUR’s web site is [PGATOUR.COM](http://PGATOUR.COM), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

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