

Avis Australia Wins Prestigious Award for Excellence

PARSIPPANY, N.J., Aug. 15, 2012 (GLOBE NEWSWIRE) -- Avis Car Rental was selected as Best Car/Campervan Rental Operator by the Australian Federation of Travel Agents (AFTA) at AFTA's recent annual awards event celebrating "the best of the best" in the Australian travel industry.

This recognition closely follows the Company's achievement of the top ranking in the recent Canstar Blue consumer awards, where Avis Australia earned a five-star rating in six of the seven categories.

George Proos, senior vice president and managing director, Avis Australia, accepted the AFTA award and thanked the industry for recognizing the contributions of all Avis Australia staff toward this honor.

"This award recognizes the assistance and level of service that Avis provides to the industry and customers alike at every contact point throughout the country, including our sales team, call centre and rental location team members," said Mr. Proos. "Receiving this award, as well as achieving the number one ranking from Canstar, is a testimony to the 'We try harder' spirit that underpins everything we do at Avis."

This year also marks 55 years since AFTA was established, and during the awards ceremony Avis was also honored for being a founding member and only one of two members, along with Kempsey Travel, a retail travel agent, as continual members of AFTA for its entire 55 years. A plaque was presented to Mr. Proos to mark this achievement.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit <u>www.avis.com</u>.

The Avis Car Rental logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11593

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