



## AVIS BUDGET GROUP HONORS BUDGET JORDAN AS OUTSTANDING LICENSEE

PARSIPPANY, N.J., October 10, 2013 — Avis Budget Group, Inc. (NASDAQ: CAR) announced that it has honored Budget Jordan as the Budget Licensee of the Year for Europe, the Middle East and Africa (EMEA) in recognition of its commitment to the Budget brand and to serving value-conscious travelers with outstanding products and services.

Budget Jordan is independently owned and operated by Central Trade and Auto Company (CTA) which took over the Budget franchise in Jordan in May, 2012, and in one year's time, transformed the brand into a leading car rental provider. CTA rapidly expanded the fleet and grew the Budget network to serve the rental needs of business and leisure travelers at five conveniently located facilities, including one at Queen Alia International Airport in Amman.

"CTA has raised Budget's profile in Jordan to compete alongside rental agencies that have operated in the country for more than 20 years," said Larry De Shon, president, EMEA, Avis Budget Group. "We applaud their hard work and dedication and are confident that they will continue to help us strategically accelerate growth in Jordan."

Budget Jordan provides customers with quality late-model vehicles with automatic transmissions, from a variety of manufacturers including Hyundai, Kia, Lexus and Toyota. In addition, Budget Jordan offers a variety of insurance packages and products to enhance the customer experience, and renters also benefit from Budget's friendly, attentive service staff.

"We hold ourselves to high standards and aim to provide customers with outstanding products and services," said Dina G. Haddad, general manager, Budget Jordan. "We're proud to be recognized as Licensee of the Year for our achievements."

Licensees such as Budget Jordan have the right to operate under the Budget Car Rental brand in specified territories and in accordance with Budget's brand standards.

### **About Avis Budget Group**

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 810,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

Contact: Alice Pereira  
(973) 496-6113  
PR@avisbudget.com