



## Avis Launches New Vehicle Selection Service so Travelers Can 'Select & Go'

PARSIPPANY, N.J., June 4, 2012 (GLOBE NEWSWIRE) -- Avis Car Rental today introduced Avis Preferred® Select & Go, a vehicle selection service that puts members of Avis Preferred, the Company's express rental program, in control with three options for service. Beginning this summer, Avis Preferred members can: (1) keep and drive away in their pre-assigned rental vehicle; (2) exchange their car, at no additional charge, by selecting another one from the designated area; or (3) upgrade their vehicle for an additional charge by choosing a specialty car or SUV from the designated area. All of these options are available without customers having to visit the rental counter. Previously, Avis Preferred members had to go to the rental counter if they wanted to exchange or upgrade their pre-assigned rental vehicle.

"With Avis Preferred Select & Go our frequent renters are empowered to select the vehicle that best fits their needs or occasion — whether by make and model, color or size — and the rental process is faster than ever," said Gina Bruzzichesi, senior vice president, customer experience, Avis Budget Group. "Offering time-saving amenities, premium service, a smoke-free fleet and now enhanced vehicle selection is just another way that 'We try harder' to exceed our customers' expectations and make travel easier and more convenient for them."

With the new Select & Go service, customers simply drive their selected vehicle to the exit gate, present a valid driver's license to the Avis representative and the rental check-out process is completed. *Avis Preferred Select & Go* will be available at 50 airport locations in the United States and Canada by the end of 2012.

Avis is committed to enhancing the rental experience for its customers and is a leader in offering services that make travel more convenient. Innovations include mobile applications on all four major mobile platforms (Android, BlackBerry, iPhone and Windows Phone), Avis Chauffeur Drive service, where2 GPS navigation, electronic toll collection solutions, e-Receipts and Rapid Return, the Company's automated car rental return process.

For more information on Avis Preferred Select & Go or to enroll in Avis Preferred, visit [www.avis.com/select&go](http://www.avis.com/select&go).

### About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis Car Rental logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11593>

### Forward-Looking Statements

*Certain statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "intends," "projects," "estimates," "plans," "may increase," "may fluctuate," "will," "should," "would," "may" and "could" are generally forward-looking in nature and not historical facts. All information in this release related to strategic initiatives and the benefits of Avis Preferred® Select & Go are forward-looking statements.*

*The forward-looking events discussed in this press release may not occur. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this press release. Important assumptions and other important factors that could cause actual results to differ materially from those in the forward-looking statements are specified in Avis Budget Group's Annual Report on Form 10-K for the year ended December 31, 2011, and in future filings with the SEC, including under headings such as "Forward-Looking Statements," "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations." The Company undertakes no obligation to release publicly any revisions to any forward-looking statements, to report events or to report the occurrence of unanticipated events unless required by law.*

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