avis budget group

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Avis Car Rental Expands Fleet of Connected Cars

PARSIPPANY, N.J., May 22, 2017 (GLOBE NEWSWIRE) -- In an industry first, Avis Car Rental is spearheading a transformation of its fleet in support of its commitment to provide mobility solutions to customers. This initiative will result in 50,000 more vehicles becoming fully connected cars by early 2018, more than doubling the number of connected vehicles in the Avis fleet. In turn, it will provide travelers with increased control and convenience over their rental experience while also delivering operational efficiencies.

"This investment will bring the total of connected cars in the Avis fleet to nearly 100,000," said Arthur Orduña, chief innovation officer, Avis Budget Group. "It will also ensure that we remain at the forefront of our industry and will bring us one step closer to realizing what we believe is the future of car rental for our customers."

Connected cars enable an expedited rental experience for customers during pick-up and drop-off by providing Avis with real-time access to vehicle information, including:

- The vehicles' maintenance needs so that they are addressed promptly and prior to vehicles being rented
- Fuel consumption measured to the tenth of a gallon for more precise customer billing
- Mileage readings at the start and end of each rental for a faster experience

In addition, customers renting a connected vehicle benefit from one-touch returns and instant email receipts. Customers also benefit from the added convenience of locking and unlocking the car's doors and flashing the vehicle's headlights from the Avis mobile app to assist them in locating their rental vehicle easily. Renters can also use the Avis mobile app to make a reservation, choose the exact car they want when they are at or near the Avis facility, access an instant view of the rental agreement, get assistance on demand and control their rental experience from start to finish.

For more information about Avis Car Rental or the Avis mobile app, visit www.avis.com.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,500 locations in approximately 170 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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