



## AVIS BUDGET GROUP SAILS AWAY WITH EXCLUSIVE NORWEGIAN CRUISE LINE PARTNERSHIP

PARSIPPANY, N.J., November 25, 2013 — Avis Budget Group, Inc. (NASDAQ: CAR) and Norwegian Cruise Line (NASDAQ: NCLH) today announced the signing of a multi-year joint marketing partnership agreement to generate incremental car rentals and cruise bookings.

Under the exclusive agreement, Avis Car Rental and Budget Car Rental will offer travelers special car rental offers. In addition, Avis Car Rental will be featured as part of pre-cruise tour packages for Norwegian Cruise Line guests sailing on Norwegian Getaway, the line's newest ship. Launching in February, Norwegian Getaway will be the largest ship to homeport year-round in Miami and will sail Eastern Caribbean voyages. The Avis pre-cruise tour packages will be available to travel agents and guests via Norwegian Cruise Line's reservation call center.

"Norwegian Cruise Line has a track record of delivering a high-quality cruise experience," said Stephen Wright, vice president of global travel and partnerships, Avis Budget Group. "This new partnership will allow us to capture incremental volume from travelers looking to maximize their vacations with the convenience that only a rental car can provide."

The Avis and Budget car rental brands will be featured in Norwegian's electronic marketing channels, while Norwegian Cruise Line will be featured in communications to Avis and Budget customers.

### About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 850,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

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