



North Americans: Travel Abroad This Fall and Save With Avis

PARSIPPANY, N.J., Oct. 16, 2012 (GLOBE NEWSWIRE) -- Traveling internationally this fall? If you're planning or longing to visit Africa, Asia, Australia, the Caribbean, Europe, Latin America, Mexico, the Middle East or New Zealand, Avis Car Rental has a special offer for you. Avis is offering residents of the United States and Canada a way to save up to 25 percent on vehicles when traveling abroad.

"Research by the International Association of Travel Agents indicates that the fastest-growing passenger destination areas for North American travelers are expected to be the Middle East (11.3 percent), Africa (7.5 percent), and the Asia-Pacific region (5.7 percent), led by China, one of the world's fastest-growing tourism destinations," said Jeannine Haas, chief marketing officer, Avis Budget Group. "As a global company, growing our share of this international travel spend is one of our strategic priorities, so we're pleased to be able to offer our customers the opportunity to save on Avis rentals when traveling abroad to these regions."

Avis has locations throughout northern and southern Africa as well as at certain major airports in central Africa. Avis also has locations across the Middle East, and is a leader in China with more than 70 locations.

"We continue to expand our global system to provide more new destinations and more new rental locations for our international travelers," said Haas. "From our new presence in Taiwan to our growth in South Africa and the Middle East and our rapidly growing network in China, Avis is now more convenient and affordable than ever."

The promotion is valid on rentals of three days or more at participating locations in Africa, Asia, the Caribbean, Europe, Latin America, Mexico, the Pacific and the Middle East. Customers must reference Avis Worldwide Discount (AWD) number D732700 when making a reservation on www.avis.com or AWD number D784200 when reserving a vehicle via the Avis Reservation Center at 1-800-331-1084 or a local travel professional. Reservations must be made by October 28, 2012 and rentals must begin on or before December 16, 2012. Offer is subject to availability and blackout dates apply. For full terms and conditions of this promotion, visit www.avis.com/intl. To make a reservation, visit www.avis.com, contact the Avis Reservation Center at 1-800-331-1084 or contact a local travel professional.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

The Avis Car Rental logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11593>

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