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## **Avis Budget Group Fleet Expands to 100,000 Connected Cars, Benefitting Customers, Cities and the Company Bottom Line**

**Connected fleet gives travelers the car they want—faster—and all via the Avis app; Fleet data will add depth and accuracy to vehicle maintenance and even city street condition and traffic volume data**

PARSIPPANY, N.J., Aug. 13, 2018 (GLOBE NEWSWIRE) -- Avis Budget Group (**NASDAQ: CAR**) today announced it has surpassed the 100,000 connected car threshold globally, a milestone that promises to further improve the traveler experience, increase operational efficiencies for the Company, and benefit smart city planning. The growing presence of connected cars across the Avis Budget Group fleet, combined with the Avis mobile app, means more travelers can change or upgrade their vehicle in real-time right from the lot, [locate their vehicle](#) and, in the future, personalize geolocation-based travel and tourism push notifications sent to customers.

### **Traveler Benefits**

"Connected cars allow Avis customers to manage their entire rental through our app, including locking and unlocking car doors via smartphone. We see a future in which connected cars will know preferred seat position, car temperature, radio presets and more," says Arthur Orduña, chief innovation officer of Avis Budget Group. "An example of this is in our Mobility Lab in Kansas City, which aims to enhance travelers' experiences through our connected cars. If a traveler's phone shows they are interested in baseball, the customer may receive a push notification recommending the city's acclaimed Negro Leagues Baseball Museum."

In the two years since the Avis mobile app's transformative launch, usage has grown to more than 1.5 million transactions by more than 400,000 unique customers and has increased customer satisfaction ratings by 20 percent. The redesigned experience through the app has also allowed travelers to:

- | choose a car that better meets their personal preferences
- | return their vehicle, saving time to help them catch their flight home or to their next meeting
- | eliminate stress by finding their way to the rental facility in an unfamiliar airport
- | locate a missing receipt or details on a past rental, avoiding an unnecessary call
- | see how long before our next courtesy shuttle arrives
- | find nearby fuel or parking services to assist in making their travel easier, and
- | find their car faster in new surroundings

### **Company Operational Benefits**

In addition, the connected fleet offers Avis Budget Group significant opportunity to streamline operations and reduce costs. This includes real-time inventory counts, mileage management and automated maintenance notification. Having a fleet of connected cars enables more sophisticated tracking of idle vehicles, and automated processing of cars ready to rent.

"Connectivity allows us to employ more dynamic planning and makes our inventory process that much more effective," added Orduña.

### **Smart City Benefits**

For cities like Kansas City who choose to partner with Avis Budget Group, this milestone also means access to connected car data that has been stripped of any identifiable traveler personal information—this could inform smart city planning, like road condition and traffic volume data.

"If one of our vehicles hits a pothole on a given route, it's possible that we map this data based on the car's geolocation and create a feedback loop with our city partners," says Orduña. "Connected cars have the potential to be eyes and ears on the ground for city planners seeking data that could ultimately improve our communities."

### **About Avis Budget Group**

Avis Budget Group, Inc. is a leading global provider of mobility solutions, both through its Avis and Budget brands, which have more than 11,000 rental locations in approximately 180 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australasia directly, and operates primarily through licensees in other

parts of the world. Avis Budget Group has approximately 31,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

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