

### **Overview Presentation to Investors**

May 2017

# Forward-Looking Statements

Statements about future results made in this presentation constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include projections.

These statements are based on current expectations and the current economic environment as of our last earnings call on May 4, 2017. Forward-looking statements and projections are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements.

Important assumptions and other important factors that could cause actual results to differ materially from those in the forward-looking statements and projections are specified in the Company's most recently filed Form 10-K and other SEC filings.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, the date of our last earnings conference call.

This presentation includes certain non-GAAP financial measures as defined under SEC rules. Important information regarding reconciliation of such measures is contained within this presentation, including in the Glossary section, which is available on the Investor Relations section of our website at ir.avisbudgetgroup.com

Our outlook includes non-GAAP financial measures. Due to the forward-looking nature of these forecasted adjusted earnings metrics, the Company believes that it is impracticable to provide a reconciliation to the most comparable GAAP measures due to the degree of uncertainty associated with forecasting the reconciling items and amounts. The Company further believes that providing estimates of the amounts that would be required to reconcile the forecasted adjusted measures to forecasted GAAP measures would imply a degree of precision that would be confusing or misleading to investors. The after-tax effect of reconciling items could be significant to the Company's future quarterly or annual results.



**Our Business** 

Strategic Initiatives

Outlook

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A Global Leader in the Vehicle Services Industry



# **Global Footprint**

## We operate directly in 25 countries



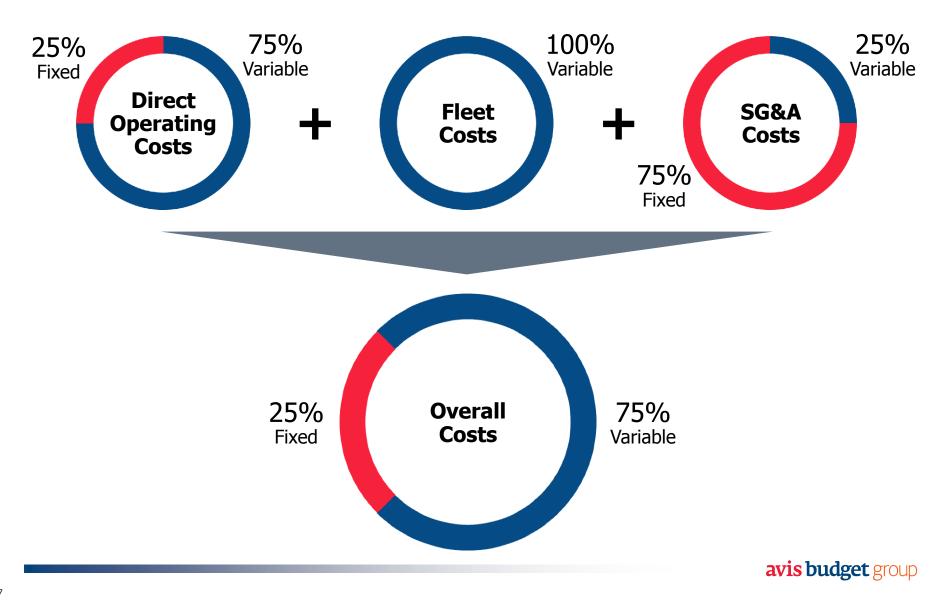
Licensees operate our brands in more than 150 additional countries

## **Diversified Revenue Sources**

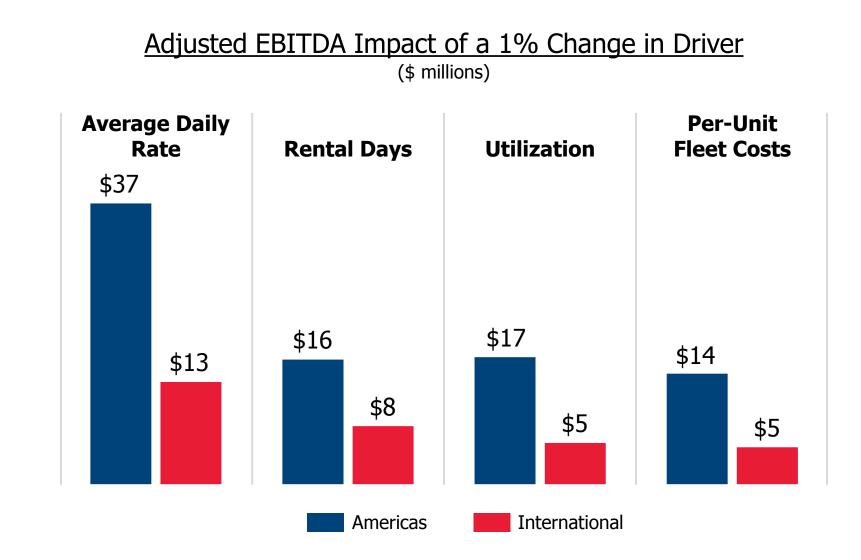
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# Highly Variable Cost Structure...

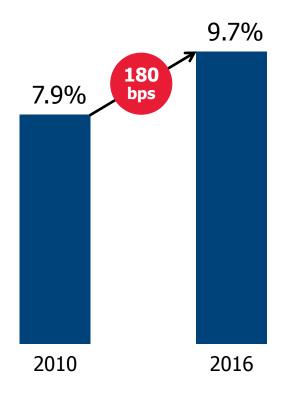


... Where Core Drivers have Significant Effects on Results



# Focused on Margin Expansion

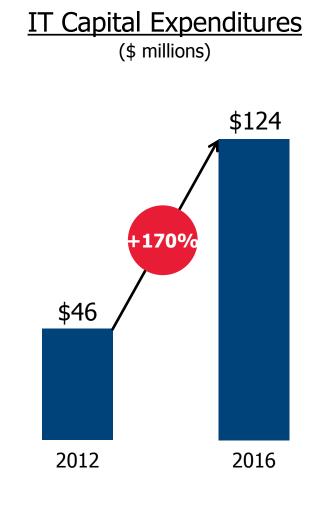
#### Adjusted EBITDA Margin



#### Key Drivers of Recent Margin Improvement

- Revenue initiatives
  - Car-class mix
  - Ancillary revenues
- Fleet optimization
  - Timing of purchases and sales
  - Alternative disposition channels
- Internal efficiencies
  - Performance Excellence
  - Transformation 2015

# Investing for Growth and Profitability



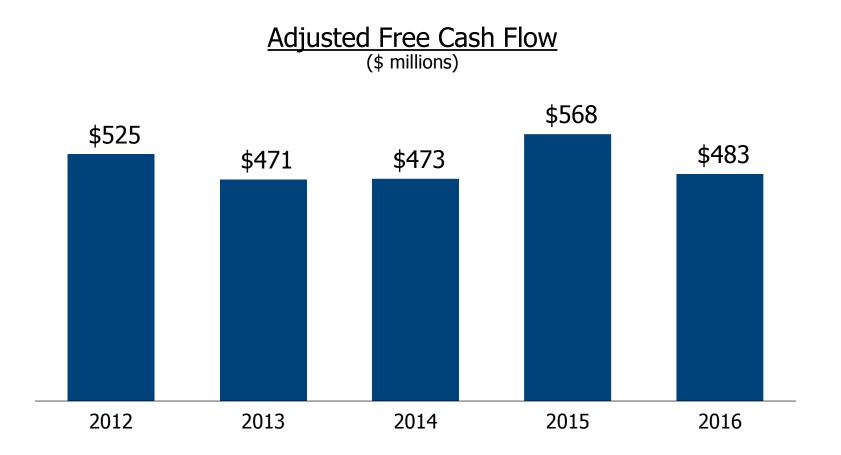
#### Key Examples

- New websites and mobile apps
- Demand-Fleet-Pricing yield management
- Wizard modernization
- Fleet optimization
- Zipcar





### Delivering Powerful Adjusted Free Cash Flow



#### Adjusted free cash flow has been stable and recurring

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Adjusted Free Cash Flow is after non-fleet capital expenditures and is adjusted for the adoption of ASU 2016-09 "Improvements to Employee Share-Based Payment Accounting" Net cash from operating activities was \$1,896, \$2,264, \$2,596, \$2,627, and \$2,640 for 2012, 2013, 2014, 2015 and 2016, respectively.

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**Our Business** 

Strategic Initiatives

Outlook





# An Evolved Strategy for an Evolving Landscape



# Focused on Delivering Margin Growth Opportunities of \$350 to \$550 Million



#### \$350 to \$550 million

opportunity over the next five years

# Profitable Revenue Growth

#### Key Initiatives

- Demand-Fleet-Pricing yield management
- More direct bookings, fewer intermediaries
  - Pre-paid rentals
- Digital revenue optimization
- Ancillary revenue growth
- Cross-border volume growth
- Customer relationship management
- Loyalty programs
- Carefully selected and negotiated marketing partnerships
- Customer satisfaction and "share of wallet"



Profitable Revenue Growth \$100 - \$150 million



# **Fleet Optimization**

# Key Initiatives

- Fleet optimization
  - Manufacturer
  - Model
  - Trim level
  - Delivery date
  - Program vs. risk
  - Car class mix
  - Diversity vs. concentration
  - Hold period
- Fleet disposition
  - Timing
  - Location
  - Reconditioning
  - Disposition channel



Fleet Optimization \$75 - \$125 million



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# **Operational Efficiencies**

#### Key Initiatives

- Manpower planning and rationalization
- Shuttling efficiency
- "Supply chain" (maintenance and repair optimization)
- Damage recoveries and liability reductions
- Process improvement
  - Performance Excellence
  - Shared services
  - Standardized systems and processes
- Procurement
- IT globalization and cost reduction
- Network rationalization



Operational Efficiencies \$125 - \$175 million

# **Enhanced Mobility**



#### Key Initiatives

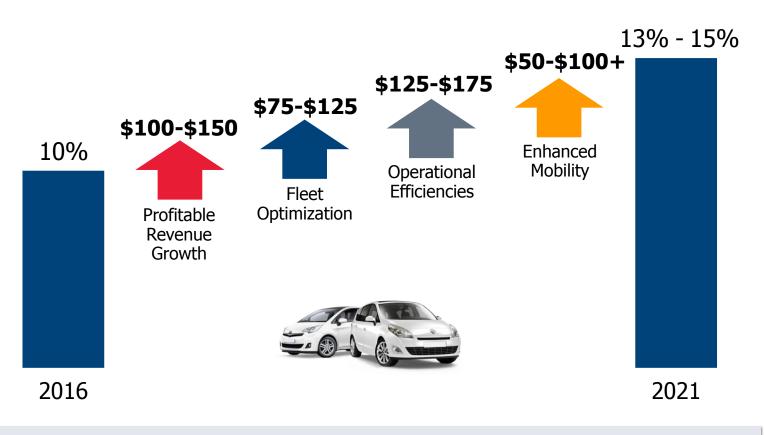
- Avis Now
  - Current version
  - Enhancements
- Zipcar
  - Continued member growth
  - Geographic expansion
  - New services
    - ONE>WAY
    - "Floating"
- Potential partnerships
- Connected car
- Emerging markets



Enhanced Mobility \$50 - \$100+ million

# Significant Opportunity for Margin Growth

(\$ millions)



Targeting \$350 to \$550 million of increased profitability over the next five years

**Our Business** 

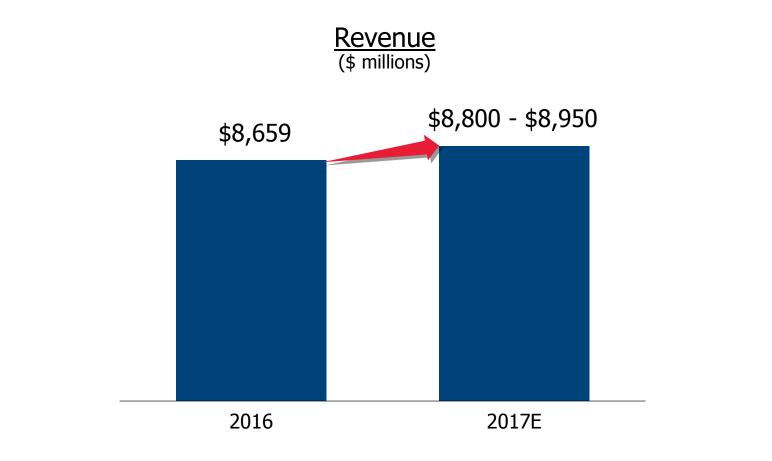
Strategic Initiatives

Outlook





# Expect Revenue to Increase Approximately 2 - 3% in 2017



Expect year-over-year Americas pricing to decrease 1% to 2%

## Fleet Costs in Line with Historical Average



# 2017 Outlook

(\$ millions, except per-share amounts)

	2017 Estimate	Growth vs. 2016 <sup>(a)</sup>
Revenue	\$8,800 - \$8,950	2%
Adjusted EBITDA	\$800 - \$880	0%
Adjusted pretax income	\$395 - \$475	(1%)
Adjusted EPS (diluted)	\$2.85 - \$3.50	8%

Average diluted share count declining by approximately 10% compared to 2016

# Significant Adjusted Free Cash Flow

(\$ millions, except per-share amounts)

	2017 Estimate <sup>(a)</sup>
Adjusted pretax income	\$395 - \$475
Non-vehicle D&A <sup>(b)</sup>	205
Capital expenditures	(200) – (210)
Cash taxes	(55) – (75)
Vehicle programs	30 – 50
Working capital and other	75 – 55
Adjusted Free Cash Flow	\$450 - \$500

Expect 2017 to be the sixth straight year with adjusted free cash flow exceeding \$450 million

(a) Approximate and excluding any significant timing differences
(b) Approximate and excluding acquisition-related amortization expense

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The GAAP reconciliation for Adjusted Free Cash Flow is provided on slides 11 and A-5

# Principled Allocation of Capital

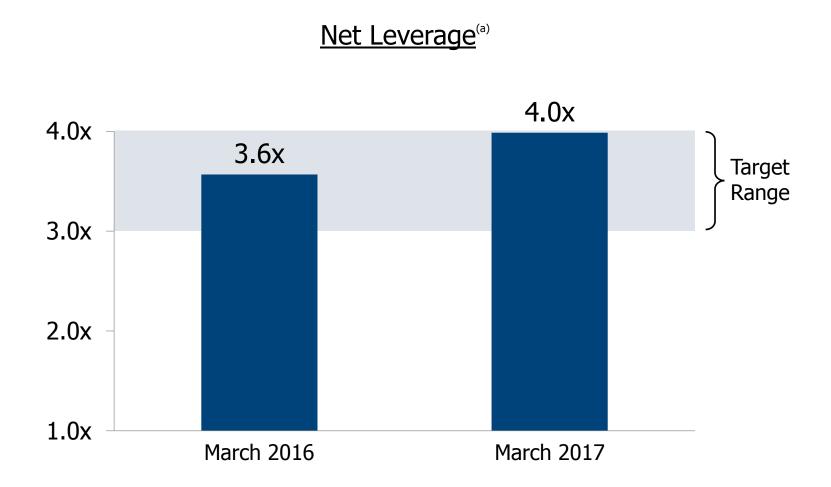




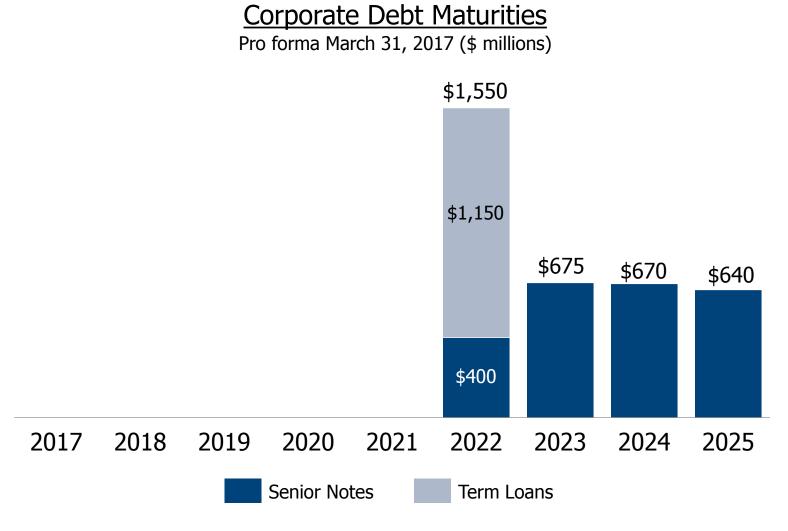


# Appendix

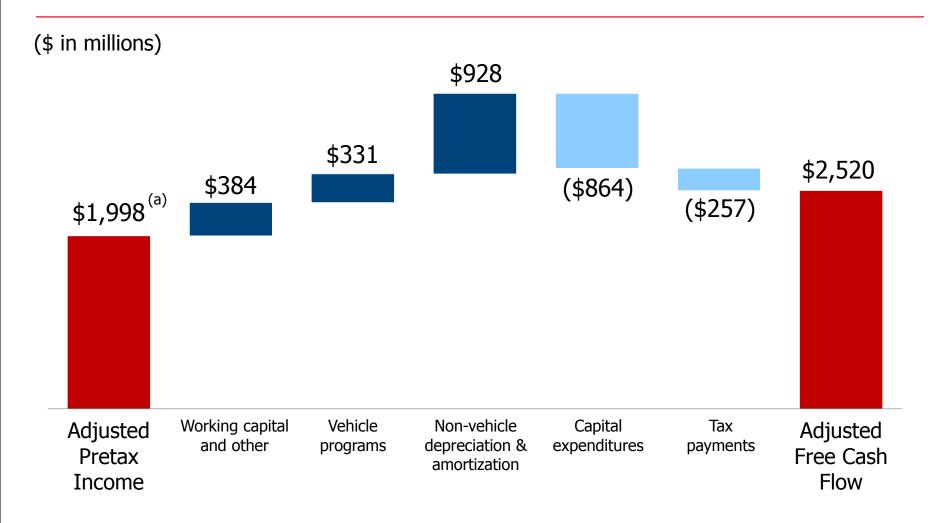
## Corporate Leverage in Line with Our Target



# No Corporate Debt Maturities until 2022



# Adjusted Free Cash Flow of \$2.5 Billion over Last 5 Years



Note: Data are cumulative for years 2012, 2013, 2014, 2015 and 2016 and adjusted for the adoption of ASU 2016-09 "Improvements to Employee Share-Based Payment Accounting"

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(a) Excluding debt extinguishment, restructuring, acquisition-related amortization, charges for legal matter and transaction-related costs

A-3

# Glossary

#### Adjusted EBITDA

Adjusted EBITDA represents income from continuing operations before non-vehicle related depreciation and amortization, any impairment charge, restructuring expense, early extinguishment of debt costs, non-vehicle related interest, transaction-related costs, charges for an unprecedented personal-injury legal matter and income taxes. Charges for unprecedented personal-injury legal matters are recorded within operating expenses in our consolidated statement of operations. We believe that Adjusted EBITDA is useful as a supplemental measure in evaluating the aggregate performance of our operating businesses and in comparing our results from period to period. Adjusted EBITDA is the measure that is used by our management, including our chief operating decision maker, to perform such evaluation. Adjusted EBITDA is also a component in the determination of management's compensation. Adjusted EBITDA should not be considered in isolation or as a substitute for net income or other income statement data prepared in accordance with GAAP and our presentation of Adjusted EBITDA may not be comparable to similarly-titled measures used by other companies.

Reconciliation of net income to Adjusted EBITDA (in millions):

	Year Ended				LTM Ended			
	December 31,		December 31, 2016		March 31, 2016		March 31, 2017	
		10						
Net income	\$	54	\$	163	\$	271	\$	107
Provision for income taxes		18		116		41		93
Income before income taxes	\$	72	\$	279	\$	312	\$	200
Add certain items:								
Transaction-related costs, net		14		21		41		20
Acquisition-related amortization expense		-		59		60		58
Restructuring expense		11		29		32		21
Early extinguishment of debt		52		27		23		30
Impairment		-		-		-		-
Acquisition-related expenses		8		-		-		-
Charges for legal matter		-		26		-		39
Adjusted pretax income	\$	157	\$	441	\$	468	\$	368
Add: Non-vehicle related depreciation and amortization (excluding acquisition-related amortization expense)		90		194		170		197
Interest expense related to corporate debt, net (excluding early extinguishment of debt and interest related to our previous efforts to acquire Dollar Thrifty)		162		203		192		202
Adjusted EBITDA	\$	409	\$	838	\$	830	\$	767

# Glossary

#### **Constant Currency**

We present constant-currency results to provide a method of assessing how our business performed excluding the effects of foreign currency rate fluctuations. Currency exchange rate impacts are calculated by translating the current-year results at the prior-period average exchange rate plus any related gains and losses on currency hedges.

Reconciliation of Net Corporate Debt (in millions):	March 31, 2016			March 31, 2017		
Corporate debt	\$	3,838	\$	3,980		
Less: Cash and cash equivalents		876		923		
Net corporate debt	\$	2,962	\$	3,057		

#### Adjusted Free Cash Flow

Represents Net Cash Provided by Operating Activities adjusted to reflect the cash inflows and outflows relating to capital expenditures and GPS navigational units, the investing and financing activities of our vehicle programs, asset sales, if any, and to exclude debt extinguishment costs and transaction-related costs. We believe that Free Cash Flow is useful to management and investors in measuring the cash generated that is available to be used to repurchase stock, repay debt obligations, pay dividends and invest in future growth through new business development activities or acquisitions. Free Cash Flow should not be construed as a substitute in measuring operating results or liquidity, and our presentation of Free Cash Flow may not be comparable to similarly-titled measures used by other companies.

#### Reconciliation of net cash provided by operating activities to adjusted free cash flow:

					Yea	r Ended				
Net cash provided by operating activities	December 31, 2012		December 31, 2013		December 31, 2014		December 31, 2015		December 31, 2016	
	\$	1,896	\$	2,264	\$	2,596	\$	2,627	\$	2,640
Investing activities of vehicle programs		(1,884)		(1,569)		(2,219)		(2,396)		(1,926)
Financing activities of vehicle programs		590		(196)		382		468		(82)
Capital expenditures		(136)		(154)		(185)		(201)		(192)
Proceeds received on asset sales		21		22		21		15		19
Change in restricted cash		(1)		14		6		3		2
Acquisition-related payments		(33)		29		(146)		26		-
Transaction-related payments		33		61		18		26		22
Early extinguishment of debt		39	_	-		-		-		-
Adjusted free cash flow	\$	525	\$	471	\$	473	\$	568	\$	483