

## BUDGET MAKES IT EVEN EASIER TO RESERVE A RENTAL CAR WITH LAUNCH OF REDESIGNED WEBSITE

**PARSIPPANY, N.J., March 16, 2017** – Budget Car Rental, an industry leader in providing vehicle rental services to value-conscious travelers, has enhanced customers' online experience with the launch of its redesigned website, www.budget.com.

The updated Budget.com features a fresh, modern look with more personalized features. Business and leisure travelers benefit from a faster, more intuitive and consistent user experience across all devices and internet browsers. There's an interactive car guide, an easier way for users to view the latest Budget offers, and an enhanced search capability for rental facilities located outside the United States. In addition, customers can now take advantage of Budget's "Pay Now" option on the mobile version of the website allowing them to prepay and receive the lowest available rate.

"Budget Car Rental was established to provide travelers with great value and nearly 60 years later, our commitment to doing so has not changed," said Neal Zamore, senior vice president, global digital experience, Avis Budget Group. "The new Budget.com provides customers with an easier and more responsive user experience, so whether they're using their smartphone, tablet, laptop or desktop computer, customers get the same positive experience."

For more information or to make a reservation, visit www.budget.com.

## **About Budget**

Budget Car Rental is one of the world's best-known car rental brands with approximately 3,500 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates one of the largest local and one-way truck rental businesses in the United States, through a network of approximately 1,550 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.com.

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