



AVIS CAR RENTAL WELCOMES LAND ROVER TO ITS U.S. RENTAL FLEET

PARSIPPANY, N.J., March 2, 2016 – Avis Car Rental today announced the addition of Land Rover vehicles to its rental fleet in the United States. Now available at select Avis locations are the following top-of-the-line, four-wheel-drive vehicles – the 2016 Discovery Sport, the LR4 and the Range Rover Evoque.

“We are committed to providing travelers with high-quality products and premium service, and that includes providing a wide-range of high-end vehicles in response to customer demand,” said Joe Ferraro, president, Americas, Avis Budget Group. “We’re thrilled to add Land Rover to our roster of manufacturers for Avis renters across the country. Every trip will surely become an adventure in one of these fine cars.”

The 2016 Discovery Sport crossover vehicle is sleek and spacious. It features a fixed panoramic roof, leather seats, front and rear parking sensors and a powered tailgate. The LR4 SUV features a generous interior, stadium seating with full-size seats for seven adults or 90.3 cubic feet of trunk space with the second and third row seats down and a split-tailgate. The five-door Range Rover Evoque features a panoramic roof, leather seats, a spacious cabin and a rear 60/40 split folding bench seat that seats three.

The Land Rover vehicles are the latest addition to the Avis Signature Series, a collection of fine automobiles featuring high-end design and performance. Other vehicles in the Avis Signature Series include the Chevrolet Corvette, Lincoln Navigator, Infiniti QX60, Maserati Ghibli, Mercedes GL450, BMW X5, the BMW 3 Series Sedan and the BMW 5 Series Sedan.

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,500 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

Contact:
Alice Pereira
973.496.3916
PR@avisbudget.com

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