

# **Forward Looking Statements**

Statements about future results made in this presentation constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include projections.

These statements are based on current expectations and the current economic environment. Forward-looking statements and projections are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements.

Important assumptions and other important factors that could cause actual results to differ materially from those in the forward-looking statements and projections are specified in the Company's most recently filed Form 10-K and other SEC filings.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, the date of our last earnings conference call. The Company undertakes no obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances.

This presentation includes certain non-GAAP financial measures as defined under SEC rules. We believe that our financial performance is better demonstrated using these non-GAAP financial measures. Important information regarding reconciliation of such measures is contained within this presentation, included in the appendix.

### A Global Leader in Vehicle Services

We're committed to providing on-demand mobility services for customers, businesses and cities alike. You will find us at the intersection where technology meets convenience, choice and responsible living.

30 COUNTRIES
Plus 150 licensee operated

11,000 LOCATIONS
Including 4,600 licensee operated

648,000 VEHICLES

167 MILLION RENTAL DAYS



# \$9.1 BILLION REVENUE

All numbers are approximate as of year ended December 31, 2018

### **Diversified Revenue Stream**



All numbers are approximate as of year ended December 31, 2018
Budget brand includes Budget Truck. Other brands include Zipcar, Payless, Apex, Maggiore, FranceCars, Amico Blu, Turiscar, and Morini













# Maggiore.





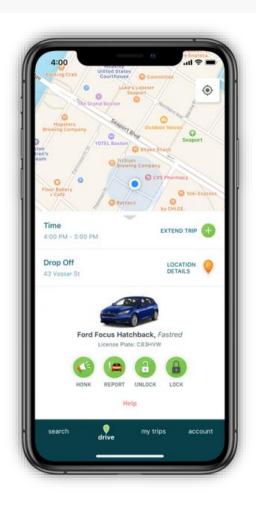








#### **Innovation Initiatives**



#### **Enhancing Mobility**

- 1) Technology
  - Modernizing existing system infrastructure and next generation digital offering
- 2) Connected car
  - Creating largest global connected fleet
- 3) Strategic partnerships
  - Waymo

- Fetch

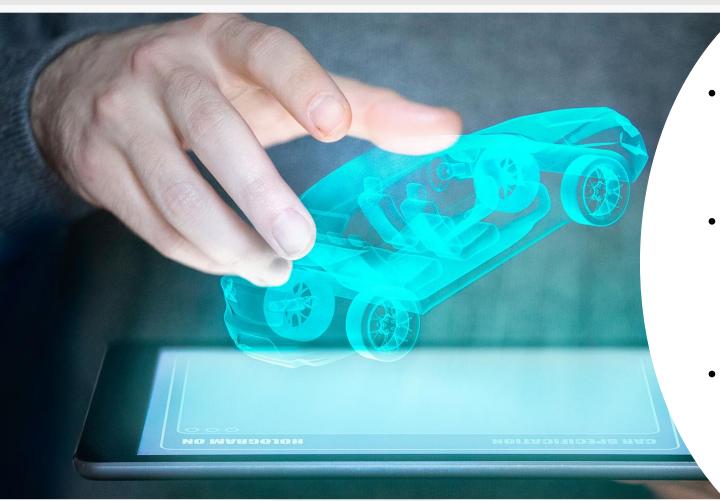
\_ Lyft

- Otonomo

\_ Via

. Uber

# 1) Technology



- Implementing System Infrastructure
  - Backend platform enhancements for operations
  - Migrating to cloud to enhance speed and scale
- Redesigned Avis and Budget Apps
  - Enhances ease of use and customer experience
  - Introduced split billing
  - Partnered with Arrive for in-app parking
- Zipcar New Platform
  - Front and backend platform enhancements
  - Zipcar Flex provides on-demand one way mobility

### **Next Generation Platform**

• We have designed and are building a new mobility platform in the cloud.

• Leveraging the cloud, we can lower costs, scale systems on demand, and greatly reduce our time to market.

• This enables us to support innovative partnerships as well as build and accelerate the implementation of new products and services.

• Allows API integration with strategic partners to enhance product offerings.

## 2) Connected Car

#### **Fuel Optimization**



- At the time of rental return, fuel is automatically measured to 1/10th of a gallon
- We are realizing well over a dollar net benefit per transaction for connected vs. non-connected fleet

# Assistance (ERS) Integration



- An ERS agent can access a connected car's location to quickly dispatch a recovery vehicle, reducing customer wait time
- Vehicles can offer diagnostic codes to ERS agents to make optimized decisions around repairs



# Improved Vehicle Recovery

- Reduced lost revenue and higher utilization due to fewer monthly average missing vehicles
- Two day improvement in average recovery of overdue vehicles as connectivity allows us to locate cars faster

# FLEET

#### **Enhanced Operations**

- Reduced idle days and improved utilization by locating and reinventorying idle vehicles
- Digitized rental forms allow the customer to extend their rental in the Avis app without needing to return to the rental location

Q2 2019 avis budget group

#### **Connected Car Data Monetization**



#### **Opportunities**

 Struck inaugural partnership with Otonomo, generating revenue from anonymized data created by our connected fleet

 Leverage our connected fleet to utilize vehicle data for additional margin accretive revenue streams

# 3) Strategic Partnerships



# Margin Expansion Initiative

#### 1) Profitable Revenue

- Directing focus toward revenue generation and higher margin opportunities

#### 2) Fleet Optimization

 Leveraging our fleet analytics to drive change in the way we buy, use, and sell fleet

#### 3) Operational Efficiencies

- Driving operational improvements through efficiency and cost control



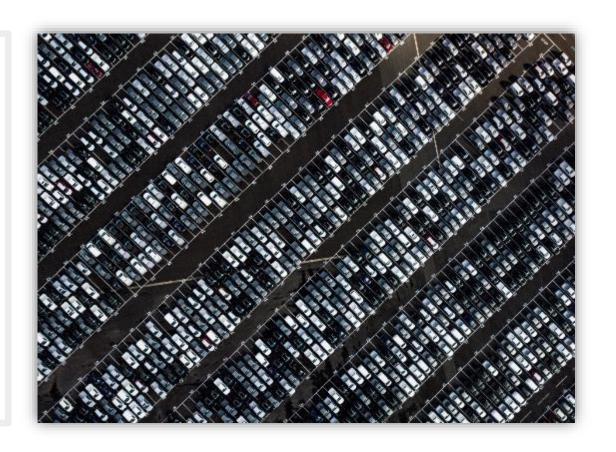
# 1) Profitable Revenue

- New revenue management system
- Increase direct digital revenue
  - Direct bookings
  - Pre-paid rentals
- Expand marketing partnerships
- Loyalty programs
- Reorganized sales team to focus on higher-margin segments



# 2) Fleet Optimization

- Optimize fleet mix
  - Changes to the way we buy and sell fleet including makes, models, and trim levels
- Leverage data analytics to improve usage and residual values
- Increase alternative disposition channels
  - Alternate disposition sales representative of 61% of sales in the second quarter 2019
  - 12 direct-to-consumer retail lots open and expanding



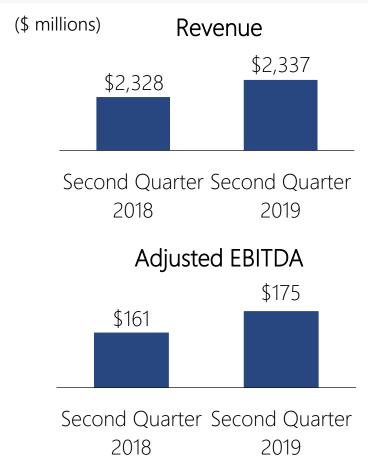
# 3) Operational Efficiencies



- Workforce planning and rationalization
- Shuttling efficiency
- Shared services
- Global procurement
- Finance and accounting modernization



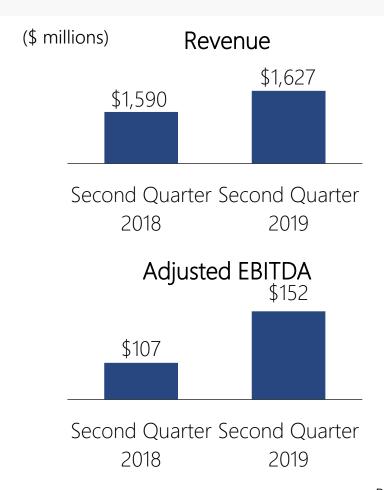
## **Total Company**



- Rental Days increased 2% driven by strong International volume
- Revenue increased by \$9 million and Revenue per Day was \$0.12 higher
  - Pricing up in the Americas and down in International
  - Revenue had a \$46 million negative impact from currency exchange rates
- Per-Unit Fleet Costs improved 8%
  - Driven by the Americas Per-Unit Fleet Costs
- Vehicle Utilization increased by 70 basis points
- Adjusted EBITDA of \$175 million, 9% higher than prior year
  - \$14 million higher than prior year

Revenue per Day and Per-Unit Fleet Costs exclude exchange rate effects See appendix for reconciliation of net income (loss) to Adjusted EBITDA

### **Americas**

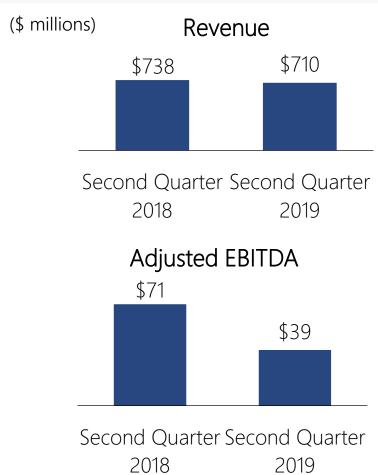


- 1% growth in Revenue per Day
  - Underlying leisure pricing growth for eight consecutive quarters
  - Direct website sales up 8%
- 2% increase in volume
- Revenue 2% higher in the quarter

- Per-Unit Fleet Costs improved 10%
- Vehicle utilization was 70 basis points higher
- Adjusted EBITDA grew by \$45 million

Revenue per Day and Per-Unit Fleet Costs exclude exchange rate effects

### International



- Revenue increased 2% excluding exchange rate effects
  - Revenue per Day decreased 1%
  - Volume grew 3%
- Revenue decreased 4% after a \$43 million impact from currency exchange rates

- Per-Unit Fleet Costs were in line with prior year
- Vehicle Utilization improved 60 basis points to 71.5%
- Adjusted EBITDA decreased by \$32 million

Revenue per Day and Per-Unit Fleet Costs exclude exchange rate effects

## **Corporate Debt Maturities**

- Adjusted Free Cash Flow for the year is estimated between \$250 - \$300 million
- Net Corporate Leverage at 3.8x as of June 30, 2019
- \$2.4 billion of liquidity as of June 30, 2019
- No corporate debt maturities until 2023

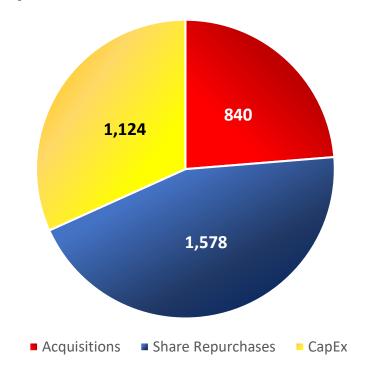


Pro forma maturity schedule as of July 31, 2019 after giving effect to new issuance and repayments in July. Corporate debt maturities exclude capital leases, which are secured by liens on the related assets, short-term debt and current portion of long-term debt, \$11 million per annum of Term Loan amortization and deferred financing fees. Floating Rate Term Loan at face value.

Net cash provided by operating activities for the six months ended June 30, 2019 was \$965 million. Net Corporate Leverage is calculated by dividing Net Corporate Debt by last twelve months Adjusted EBITDA.

# **Capital Allocation**

#### **Capital Allocation From 2014 - 2019**

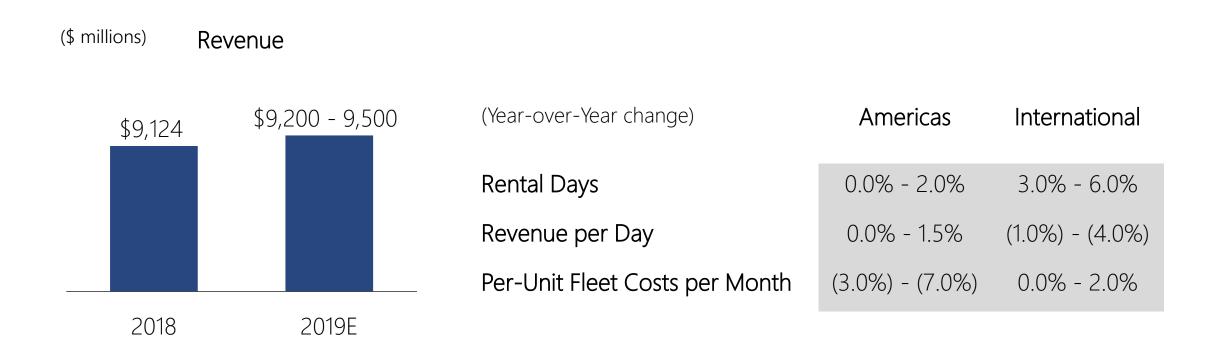


Note: 2019 figures as of June 30, 2019

- Seek balanced approach for capital allocation
- In August 2019, we increased share repurchase authorization by \$100 million to a total of \$250 million, or 9% of shares outstanding
- In Q2 2019, we entered into \$16 million capped call option intended to offset dilution from our equity award grants



# **Key Metrics**



Q2 2019 avis budget group 25

# **Earnings**

(\$'s in millions, except EPS)	Full-Year	Year-over-Year Change	
Revenues	\$9,200 – 9,500	2%	
Adjusted EBITDA	750 – 850	2%	
Non-vehicle D&A	200 – 215	6%	
Non-vehicle Interest expense	180 – 190	(2%)	
Adjusted pretax income	350 – 450	1%	
Adjusted diluted EPS	\$3.35 – 4.20	3%	
Currency impact on revenues	(130) — (110)	n/a	
Currency impact on Adjusted EBITDA (net of hedging)	(25) — (15)	n/a	

Guidance as of August 5, 2019
Interest expense excludes early extinguishment of debt
All figures are approximate and year-over-year percentage growth is calculated at midpoint
Non-vehicle depreciation and amortization (D&A) excludes acquisition-related amortization expense
See appendix for definitions of forecasted non-GAAP financial measures

# Adjusted free cash flow

(\$'s	in	mil	lions)
( 7 -			,

#### Adjusted pretax income

Plus: Non-vehicle D&A

Less: Capex

Less: Cash taxes, vehicle programs and other

Adjusted free cash flow

#### Full-Year

\$350 - 450

200 - 215

(230 - 250)

(70) - (120)

\$250 - 300

Guidance as of August 5, 2019. All figures are approximate

See appendix for definitions of forecasted non-GAAP financial measures

Non-vehicle depreciation and amortization (D&A) excludes acquisition-related amortization expense



### **Definitions**

This presentation includes certain non-GAAP (generally accepted accounting principles) financial measures as defined under SEC rules. We have provided below reasons why we present these non-GAAP financial measures, a description of what they represent and a reconciliation to the most comparable financial measure calculated and presented in accordance with GAAP. The GAAP measures most directly comparable to Adjusted EBITDA, Adjusted free cash flow, Adjusted pretax income (loss), Adjusted net income (loss) and Adjusted diluted earnings (loss) per share, respectively. Because of the forward-looking nature of the Company's forecasted non-GAAP Adjusted EBITDA, Adjusted free cash flow, Adjusted pretax income (loss), Adjusted net income (loss) and Adjusted diluted earnings (loss) per share, specific quantifications of the amounts that would be required to reconcile forecasted net income (loss), net cash provided by operating activities, pretax income (loss), net income (loss) and diluted earnings (loss) per share are not available. The Company believes that there is a degree of volatility with respect to certain of the Company's GAAP measures which preclude the Company from providing accurate forecasted GAAP to non-GAAP reconciliations. Based on the above, the Company believes that providing estimates of the amounts that would be confusing or misleading to investors for the reasons identified above. Additional definitions and reconciliations of non-GAAP measures not included herein are provided in Appendix I and the tables of our press release furnished on Form 8-K on August 5, 2019.

#### Adjusted EBITDA

The accompanying press release presents Adjusted EBITDA, which represents income (loss) from continuing operations before non-vehicle related depreciation and amortization, any impairment charges, restructuring and other related charges, early extinguishment of debt costs, non-vehicle related interest, transaction-related costs, net charges for unprecedented personal-injury legal matters, non-operational charges related to shareholder activist activity, gain on sale of equity method investment in Anji and income taxes. Net charges for unprecedented personal-injury legal matters and gain on sale of equity method investment in Anji are recorded within operating expenses in our consolidated condensed statement of operations. Non-operational charges related to shareholder activist activity include third party advisory, legal and other professional service fees and are recorded within selling, general and administrative expenses in our consolidated results of operations. We have revised our definition of Adjusted EBITDA to exclude the gain on sale of equity method investment in Anji. We did not revise prior years' Adjusted EBITDA amounts because there were no gains similar in nature to this gain. Adjusted EBITDA includes stock-based compensation expense and deferred financing fee amortization totaling \$12 million and \$8 million in second quarter 2019 and 2018, respectively, and totaling \$23 million and \$20 million in the six months ended June 30, 2019 and 2018, respectively.

We believe that Adjusted EBITDA is useful to investors as a supplemental measure in evaluating the aggregate performance of our operating businesses and in comparing our results from period to period. Adjusted EBITDA is the measure that is used by our management, including our chief operating decision maker, to perform such evaluation. Adjusted EBITDA is also a component in the determination of management's compensation. Adjusted EBITDA should not be considered in isolation or as a substitute for net income or other income statement data prepared in accordance with GAAP and our presentation of Adjusted EBITDA may not be comparable to similarly-titled measures used by other companies. A reconciliation of Adjusted EBITDA from net income (loss) recognized under GAAP is provided on Table 5 of our press release furnished on Form 8-K on August 5, 2019.

#### Adjusted Free Cash Flow

Represents Net Cash Provided by Operating Activities adjusted to reflect the cash inflows and outflows relating to capital expenditures, the investing and financing activities of our vehicle programs, asset sales, if any, and to exclude debt extinguishment costs, transaction-related costs, restructuring and other related charges and non-operational charges related to shareholder activity. We have revised our definition of Adjusted Free Cash Flow to exclude restructuring and other related charges and have revised prior years' Adjusted Free Cash Flow amounts accordingly. We believe this change is meaningful to investors as it brings the measurement in line with our other non-GAAP measures. We believe that Adjusted Free Cash Flow is useful to management and investors in measuring the cash generated that is available to be used to repay debt obligations, repurchase stock, pay dividends and invest in future growth through new business development activities or acquisitions. Adjusted Free Cash Flow should not be construed as a substitute in measuring operating results or liquidity, and our presentation of Adjusted Free Cash Flow may not be comparable to similarly-titled measures used by other companies. A reconciliation of Adjusted Free Cash Flow to the appropriate measure recognized under GAAP is provided in this appendix and on Table 4 of our press release furnished on Form 8-K on August 5, 2019.

#### Foreign Currency

We present currency exchange rate effects to provide a method of assessing how our business performed excluding the effects of foreign currency rate fluctuations. Local currency results are calculated using functional currencies outside the United States. Foreign currency exchange rate effects are calculated by translating the current-year results at the prior-period average exchange rate plus or minus any related gains and losses on currency hedges.

#### Last Twelve Month Period Financial Information

We present certain unaudited financial information for the last twelve month period ended June 30, 2019, which is calculated as the six months ended June 30 2019 plus the actual year ended December 31, 2018 less the actual six months ended June 30, 2018. This presentation is not in accordance with GAAP. However, the Company believes that this presentation provides useful information to investors regarding its recent financial performance, and it views this presentation of the four most recently completed fiscal guarters as a key measurement period for investors to assess its historical results.



Reconciliation of net income to Adjusted EBITDA (in millions):		Three Months Ended June 30,			
	2019		2018		
Net income	\$	62	\$	26	
Provision for income taxes		19		12	
Income before income taxes		81	\$	38	
Add certain items:					
Restructuring and other related charges		23		4	
Acquisition-related amortization expense		14		19	
Transaction-related costs, net		1		3	
Gain on sale of equity method investment in Anji (A)		(44)		-	
Adjusted pretax income		75	\$	64	
Add:		_			
Non-vehicle related depreciation and amortization (excluding acquisition-related					
amortization expense)		52		48	
Interest expense related to corporate debt, net (excluding early extinguishment of debt)		48		49	
Adjusted EBITDA	\$	175	\$	161	

<sup>(</sup>A) Reported within operating expenses in our Consolidated Statements of Operations.

Reconciliation of net income to adjusted net income (in millions, except per-share amounts):

Three Months Ended	June	30
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Vet income	
add certain items, net of tax:	
Restructuring and other related charges	
Acquisition-related amortization expense	
Transaction-related costs, net	
Gain on sale of equity method investment in Anji	
adjusted net income	
arnings per share – Diluted	
Adjusted diluted earnings per share	
hares used to calculate Adjusted diluted earnings per share	

2019		2018			
\$	62	\$	26		
	18		4		
	10		13		
	1		3		
	(30)		-		
\$	61	\$	46		
	_		_		
\$	0.81	\$	0.32		
\$	0.79	\$	0.57		
·	76.4		81.5		

Reconciliation of Net Corporate Debt (in millions):

Corporate Debt
Less: Cash and cash equivalents
Net Corporate Debt

June 30,		June 30,
	2019	 2018
\$	3,535	\$ 3,551
	534	 615
\$	3,001	\$ 2,936

Reconciliation of net income to Adjusted EBITDA (in millions):		Last Twelve months Ended June 30,			
		2019		2018	
Net income	\$	197	\$	404	
Provision for (benefit from) income taxes		106		(130)	
Income before income taxes	\$	303	\$	274	
Add certain items:					
Acquisition-related amortization expense		60		61	
Restructuring and other related charges		56		28	
Transaction-related costs, net		19		22	
Early extinguishment of debt		14		5	
Non-operational charges related to shareholder activist activity (A)		-		9	
Impairment		-		2	
Gain on sale of equity method investment in Anji (B)		(44)		-	
Adjusted pretax income	\$	408	\$	401	
Add:					
Non-vehicle related depreciation and amortization (excluding acquisition-related					
amortization expense)		201		198	
Interest expense related to corporate debt, net (excluding early extinguishment of debt)		183		186	
Adjusted EBITDA	\$	792	\$	785	

<sup>(</sup>A) Reported within selling, general and administrative expenses in our Consolidated Statements of Operations. (B) Reported within operating expenses in our Consolidated Statements of Operations.

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