

Contact: Amy Ackerson

(973) 496-3916 pr@avisbudget.com

AVIS EARNS HONORS ACROSS AFRICA

PARSIPPANY, **N.J.**, **September 29**, **2014** – Avis Car Rental recently received several honors in the Africa region, highlighting the exceptional service the car rental company has to offer.

At the 21st World Travel Awards during the Africa & Indian Ocean Gala held in Nigeria, travel and tourism professionals recognized Avis in several categories:

- Africa's Leading Business Car Rental Company
- Africa's Leading Leisure Car Rental Company
- Kenya's Leading Car Rental Company
- Morocco's Leading Car Rental Company
- Nigeria's Leading Car Rental Company
- South Africa's Leading Car Rental Company
- Indian Ocean's Leading Car Rental Company

The World Travel Awards celebrate those companies and brands that are pushing the boundaries of industry excellence in products and services. They were launched in 1993 to acknowledge and recognize excellence in the global travel and tourism industry.

During the Business Traveller Africa Awards held in Johannesburg, Avis South Africa was named "Best Car Rental Company" for the third consecutive year.

The Business Traveller Africa Awards are presented to winners in 20 categories, including hotels, airlines and car rentals. The objective is to reward excellence in South African business travel and to acknowledge those brands/entities that have performed consistently and with excellence over the past 12 months.

"We are honored to be recognized for the service we provide," said Larry De Shon, president, Europe, Middle East & Africa (EMEA), Avis Budget Group. "We continue to focus on pleasing our customers by providing them with stellar service and quality vehicles."

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.