



## Avis Budget Group Announces First-to-Market Business Intelligence Solution for Corporate Travel

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### **New customer portal provides corporate travel managers with full transparency to rental behavior to save costs and better manage the rental program**

PARSIPPANY, N.J., Feb. 19, 2019 (GLOBE NEWSWIRE) -- [Avis Budget Group, Inc.](#) (NASDAQ: CAR) today announced Business Intelligence (BI), an online portal complete with rental summary dashboards, rich visualizations and detailed reports that provides corporate travel managers with insight into their program's performance. The solution gives corporate customers direct access to more data than ever before, right at their fingertips. Avis Budget Group is first to market in the personal mobility space to offer an on-demand customer-facing portal with this caliber of data insights, including options to customize and schedule reports.

The interactive portal includes closed and open rental transactions, pending reservations, environmental sustainability, membership data, mobile app utilizations and more. The portal offers a "Build Your Own" report capability to fully customize a report with KPIs that are unique to their individual business needs, such as the length of rental, upcoming reservations and vehicle class reserved, driven and charged.

"We developed Business Intelligence with our customers' needs in mind. This tool provides customers with full transparency and direct insight into their mobility program and their travelers' behaviors," said Beth Kinerk, senior vice president, sales, Avis Budget Group. "With complete access to such a comprehensive, on-demand portal, corporate travel managers will now have more meaningful and impactful data to help maximize benefits and improve their travel programs."

Travel managers will have access to a full library of reports customizable by traveler and rental by rental, giving a clear understanding of rental behavior. This level of insight makes it easier for corporate travel managers to manage corporate travel expenses and traveler compliance. As a full self-service tool, customers can customize and schedule reports to be delivered weekly, monthly, quarterly or yearly, saving valuable time and money previously spent on manually compiling reports of this nature.

Business Intelligence is currently accessible to Avis, Budget and Payless corporate accounts in North America with plans to expand to EMEA later this year. The portal is available in English, Spanish, French German and Italian and reflects 14 different currencies.

### **About Avis Budget Group**

Avis Budget Group, Inc. is a leading global provider of mobility solutions, both through its Avis and Budget brands, which have more than 11,000 rental locations in approximately 180 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australasia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 31,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

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