



Contact: Amy Ackerson  
(973) 496-3916  
pr@avisbudget.com

## **AVIS CAR RENTAL NAMES AVIS URUGUAY LICENSEE OF THE YEAR**

**PARSIPPANY, N.J., August 20, 2014** – Avis Car Rental announced today that it is honoring Avis Uruguay for its ongoing commitment to serving the growing car rental demand in Uruguay, and providing travelers and residents alike with world-class products and services. Avis has operated in Uruguay since 1979.

Whether you hope to see the marvelous Mano de Punta del Este sculpture or the Rambla de Montevideo, Avis Uruguay operates in 11 convenient locations to help you get there: Montevideo (airport and downtown), Punta del Este (airport and downtown), Colonia, Mercedes, Paysandú, Canelones, Fray Bentos, Tacuarembó and Durazno.

“Uruguay has a stable economy and has been experiencing significant growth,” said Patric Siniscalchi, president, Latin America/Asia-Pacific. “Avis Uruguay has been able to successfully tap into that growth by delivering exceptional service and quality vehicles to its customers, making it the right choice for Avis Licensee of the Year in Latin America.”

Avis Uruguay is operated by an independently-owned licensee of Avis Budget Group. Licensees such as Avis Uruguay have the right to operate under the Avis brand in specified territories and have obligations to uphold Avis’ strict brand standards.

“We are honored to have received this award. We know that there are bigger Avis locations in larger countries with more resources, but we believe we stand out because we provide our customers with the extra special attention that they deserve,” said Renzo Musitelli, director, Avis Uruguay.

Avis serves its customers in Uruguay with a fleet of more than 1,100 cars, including those manufactured by Fiat, Chevrolet, Suzuki and Dodge, to help customers get the right vehicle for their needs. In addition, customers have access to 24-hour rental service at the airport counters, and ancillary products such as child safety seats and GPS units.

### **About Avis**

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

# # #