



AVIS BUDGET GROUP ANNOUNCES SCOTT DEAVER TO ASSUME RESPONSIBILITY FOR GLOBAL MARKETING

PARSIPPANY, N.J., August 25, 2015 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that Executive Vice President and Chief Strategy Officer Scott Deaver will assume responsibility for the global marketing and customer experience functions of all of the Company's brands in addition to his current duties. Since joining the Company 25 years ago, Scott has held various positions of increasing responsibility, including roles in marketing, strategy, decision technology, licensing, car sharing and emerging markets.

"By consolidating our marketing functions globally for all of our brands, we believe we will be better positioned to continue to drive sustained profitable growth," said Ronald L. Nelson, chairman and chief executive officer, Avis Budget Group. "Scott Deaver has made outstanding contributions to our Company in all the different roles we have asked him to play, and we look forward to his continuing to deliver against our strategic objectives."

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 900,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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