



AVIS BUDGET GROUP REFRESHES LOYALTY PROGRAM FOR TRAVEL PROFESSIONALS

PARSIPPANY, N.J., April 1, 2015 — Avis Budget Group's award-winning program for travel professionals has a new name and new look. The Company today announced that Unlimited Budget is now officially Unlimited Rewards.

"The loyalty program has always been about unlimited rewards for travel professionals — so from now on that's what we're calling it," said Tom Villani, vice president, global travel and partnerships, Avis Budget Group. "We're excited to unveil the new name and new logo and offer agents the same dollar rewards. After all, our appreciation for their hard work continues to be...unlimited."

Since its creation in 1997 as the first rental car loyalty plan designed specifically for travel professionals, the program has established itself as a leading innovator in this category with more than a dozen travel brands through which dollar rewards can be earned.

Unlimited Rewards members earn valuable rewards on all completed Avis and Budget business and leisure car rental transactions in North America. Members also earn rewards for completed bookings through Carey International and Embarque chauffeured services as well as through the family of Hilton hotel brands worldwide. These include: Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites, Hilton Garden Inn, Hampton, Homewood Suites, Home2 Suites and Hilton Grand Vacations. On a monthly basis, dollar rewards are loaded onto a Unlimited Rewards prepaid debit card that agents can use to make purchases anywhere the card is accepted.

Enrollment in Unlimited Rewards is free and is open to travel professionals who are residents of the United States and Canada, age 18 and over. For more information on Unlimited Rewards, visit www.unlimited-rewards.com.

About Avis Budget Group

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 900,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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