

# Zipcar and Regus Team Up to Deliver Smart Sharing Solutions to Savvy Businesses

### New Program Provides Businesses with On-Demand Access to Vehicles and Office Space

CAMBRIDGE, Mass., April 3, 2013 / PRNewswire / -- Zipcar, Inc., the world's leading car sharing network, and Regus, the world's largest provider of flexible workspaces, have teamed up to offer a new national program to help businesses of all sizes across the country save money by paying only for what they use.

(Logo: http://photos.prnewswire.com/prnh/20111118/MM09809LOGO)

Today's consumers are sharing bikes, vacation homes, textbooks and couture, and smart businesses are jumping onto this trend of collaborative consumption to meet their needs efficiently. Through the new program offered by Zipcar and Regus, businesses can share resources they need to be successful – like workspace and vehicles – at a reduced cost, making doing business even more convenient and cost-effective.

"Collaborative consumption is a trend that makes sense for smart businesses, and Zipcar's new program with Regus enables businesses to utilize their resources more efficiently to save money and increase flexibility," said Diane Systrom, Director, Zipcar for Business, North America. "Regus gives their customers the ability to work when, where and how they want so they can focus on business without having to deal with the hassle of operating an office, while Zipcar for Business gives our members on-demand access to 'wheels when they want them' offering all of the benefits of car ownership without the costs. We see many parallels between our service offerings and look forward to helping businesses with our smart solutions."

Through the new alliance, Regus customers can enjoy a special offer to join Zipcar for Business, a membership offering designed especially for companies and their employees. Regus customers can visit <a href="www.zipcar.com/regusoffer">www.zipcar.com/regusoffer</a> to sign up for Zipcar for Business, and will receive:

- A waived set up fee,
- Discounted annual membership,
- · Low weekday driving rates, and
- Driving credit for the first 10 members on a new business account.

In addition, as part of the program, Zipcar for Business members will receive a twelve month Regus Businessworld Preferred membership, which includes fifteen complimentary Business Lounge visits. Zipcar for Business members can visit <a href="https://www.regus.com/zipcar">www.regus.com/zipcar</a> to sign up for a Regus membership, and upon activation will receive:

- A voucher for a complimentary one time use of their first meeting room, video conference or day office booking.
- Two free Business Lounge guest passes, and
- One month free on a Full Time Office or any Virtual Office Program with a minimum term of twelve months.

"This alliance between Regus and Zipcar speaks to the widespread benefits of being flexible," said Regus' Director of Partnerships, Michael Haas. "Whether your needs include a car or place to do business for the day, on-demand services like ours represents a new way and better way to meet the diverse needs of our customers."

## **About Zipcar**

Zipcar is the world's leading car sharing network with operations in urban areas and college campuses throughout the United States, Canada, the United Kingdom, Spain and Austria. Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a global leader in car sharing and vehicle rental services. More information is available at <a href="https://www.zipcar.com">www.zipcar.com</a>.

#### **About Regus**

Regus is the world's largest provider of flexible workplaces, with products and services ranging from fully equipped offices to professional meeting rooms, business lounges and the world's largest network of video communication studios. Regus enables people to work their way, whether it's from home, on the road or from an office. Customers such as Google, GlaxoSmithKline, and Nokia join hundreds of thousands of growing small and medium businesses that benefit from outsourcing their office and

workplace needs to Regus, allowing them to focus on their core activities.

More than a million customers a day benefit from Regus facilities spread across a global footprint of 1,500 locations in 600 cities and 100 countries, which allow individuals and companies to work wherever, however and whenever they want to. Regus was founded in Brussels, Belgium in 1989, is headquartered in Luxembourg and listed on the London Stock Exchange. For more information, visit: <a href="https://www.regus.com">www.regus.com</a>.

#### **Media Contact:**

Colleen McCormick, Zipcar Public Relations 617.336.4342 <a href="mailto:cmccormick@zipcar.com">cmccormick@zipcar.com</a>

Grant Greenberg, Regus Public Relations 212-209-7348 <a href="mailto:greenberg@regus.com">grant.greenberg@regus.com</a>

SOURCE Zipcar, Inc.