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SAVVY SHOPPERS ALERT: ONE-WAY RENTAL SAVINGS FROM BUDGET

PARSIPPANY, N.J., April 13, 2011 – Budget Rent A Car today announced terrific one-way rates from Florida and Arizona to select locations in the United States in a limited-time offer that allows customers to rent a car at one location and return it to another, with unlimited mileage and no drop fees.

Customers traveling one-way from Florida to Arkansas, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee, can rent a compact, intermediate, standard or full-size vehicle or an intermediate SUV, for just \$19.99 per day.

Budget is also offering special one-way rates from Arizona to select locations in Arizona, California and Nevada, including Budget neighborhood locations. Customers traveling one-way from the Grand Canyon State can rent the following:

- Economy vehicle for \$16 per day;
- Compact vehicle for \$17 per day;
- Intermediate vehicle for \$18 per day;
- Standard or full-size vehicles for \$20 per day;
- Premium vehicle, convertible or intermediate SUV for \$22 per day; and
- Standard five-passenger SUV or Standard seven-passenger SUV for \$59 per day.

"We offer these one-way rates as a way to move our fleet north with the annual northern migration of snowbirds back to cooler climates," said Thomas M. Gartland, executive vice president of sales, marketing and customer care for Avis Budget Group, parent company of Budget. "For savvy customers, this is a great way to save money on a Budget rental, and many of our customers plan their seasonal relocation around these great deals."

"As a small-business owner and frequent traveler, I often look for ways to save money," said William Sirico, a businessman who has used Budget's promotional one-way rates several times in the past. "Budget's one-way deal from Florida saves me a bundle so I keep an eye out for it every year."

The Florida offer is valid for rental pickup from April 24, 2011 through June 30, 2010 and customers must mention Budget Customer Discount (BCD) Number U105600 at the time of reservation. The Arizona offer is valid for pickup through April 30, 2011 and customers must reference BCD number U106400 at the time of reservation. There is limited availability at these rates and customers should check www.budget.com for information on all available pickup and drop-off cities, including full terms and conditions. To make a reservation, customers should visit www.budget.com, call 1-800-BUDGET-7 or contact a local travel professional.

About Budget

Budget is one of the world's best-known car rental brands with approximately 2,700 locations in more than 120 countries. Budget is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and franchises the brand throughout the world. For further information, visit www.budget.com.

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