



AVIS LAUNCHES ONE-WAY RENTAL DEALS FROM FLORIDA AND ARIZONA

PARSIPPANY, N.J., March 28, 2016 – Calling all snowbirds! Avis Car Rental today announced low one-way rates for customers traveling from Florida and Arizona to select destinations in the United States. This special limited-time offer gives customers the ability to rent a car in one place and return it in another, all with unlimited mileage and no drop fees.

Those leaving the Sunshine State can rent an economy, compact, mid-size, standard or full-size vehicle for just \$7.95 per day. Convertibles are available for \$14.95 per day and SUVs, including intermediate-sized, standard and standard elite models are available for \$17.95 per day. Vans are also available, with passenger vans at just \$7.95 per day and minivans at \$24.95 per day.

Those departing the Grand Canyon State can rent an economy, compact, intermediate, standard or full-size vehicle for \$7.99 per day or \$54.99 per week. Premium vehicles and intermediate SUVs are also available for \$16.99 per day or \$118.99 per week.

"The warmer weather is just around the corner, so this is the time to start planning that trip back north from Florida or back west from Arizona," said Scott Deaver, executive vice president and chief marketing officer, Avis Budget Group. "We're happy to offer snowbirds and others wishing to travel one-way from these great states a money-saving way to do so."

The Florida offer is valid for rental pick-up through June 30, 2016. The Arizona offer is valid for rental pick-up through May 31, 2016. Vehicles must be rented from and dropped off at select locations. For information on participating locations or to make a reservation, customers should visit www.avis.com and access the promotion details through the "offers" section, or call 1-888-777-AVIS and mention Avis Worldwide Discount (AWD) S705900 for the Florida offer or A081600 for the Arizona deal. Rates are subject to availability and blackout dates may apply. For complete terms and conditions, visit www.avis.com.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,500 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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