



## **Avis Rolls Out the BMW 5 Series to Delight U.S. Travelers**

### **Another Example of Why Avis Recently Won the World Travel Award for Luxury Car Rentals**

PARSIPPANY, N.J., Feb. 7, 2012 (GLOBE NEWSWIRE) -- Avis today announced that it is adding BMW 5 Series sedans to its car rental fleet. These BMWs will be available for rent at select rental locations across the United States beginning this month.

Described by *Car and Driver* as "luxurious, stylish and fantastic to drive," the new BMW 5 Series vehicles join a collection of premium vehicles in Avis' worldwide fleet that helped Avis win recognition as the "World's Leading Luxury Car Hire" at the recent World Travel Awards, chosen by more than 200,000 travel professionals in 160 countries.

"Our customers told us they wanted an even broader range of high-end cars, and we have responded by further diversifying our fleet," said Jeannine Haas, chief marketing officer for Avis Budget Group, parent company of Avis. "We were happy to add the BMW 3 Series to our Avis 'Cool Cars' rental fleet in the U.S. last year, and our experience with BMWs in both the United States and Europe tells us that the 5 Series will be extremely popular with our customers."

For more information or to make a reservation, visit [www.avis.com](http://www.avis.com).

#### **About Avis**

Avis Rent A Car System, LLC and its subsidiaries operate one of the world's best-known car rental brands with approximately 5,100 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8896>

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