

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported) September 26, 1996

CUC International Inc.  
(Exact name of Registrant as specified in charter)

Delaware	1-10308	06-0918165
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

707 Summer Street Stamford, Connecticut	06901
(Address of principal executive offices)	(Zip Code)

(203)324-9261  
(Registrant's telephone number, including area code)

Not applicable  
(Former name or former address, if changed since last report.)

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ITEM 5. OTHER EVENTS

CUC International Inc. (the "Company") announced a declaration of a three-for-two stock split, in the nature of a stock dividend, payable to shareholders of record of the Company's common stock, par value \$.01 per share ("Common Stock"), on October 7, 1996. The distribution of the Common Stock dividend is expected to be made on October 21, 1996.

ITEM 7. EXHIBITS

Exhibit No.	Description
99.1	Press Release of CUC International Inc., dated September 26, 1996, announcing the declaration of a stock dividend.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CUC International Inc.  
(Registrant)

Date: September 26, 1996 By: /s/ COSMO CORIGLIANO  
Cosmo Corigliano - Senior Vice President  
and Chief Financial Officer  
(Principal Financial and Accounting  
Officer)

EXHIBIT INDEX

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Laura P. Hamilton  
Vice President, Investor Relations  
(203) 965-5114

CUC INTERNATIONAL INC. ANNOUNCES  
THREE-FOR-TWO STOCK SPLIT

Stamford, CT -- September 26, 1996 -- CUC International Inc. (NYSE: CU) announced today that its Board of Directors has declared a three-for-two stock split, in the nature of a stock dividend, payable to stockholders of record on October 7, 1996. The distribution of this stock dividend is expected to be made on approximately October 21, 1996.

Walter A. Forbes, chairman and chief executive officer of CUC International, commented, "The stock split reflects the continued strong growth of the company. This is CUC's seventh stock split in the past eleven years. We are extremely proud of our track record of providing high returns to our shareholders."

"We believe that CUC will continue to experience solid growth," Mr. Forbes continued. "CUC has grown from providing consumer services to 100,000 members in 1983, the year we went public, to servicing more than 62.5 million members today. We remain excited about the company's international, domestic, and interactive growth opportunities."

CUC International Inc. (NYSE:CU) is a leading technology-driven, membership services company that provides more than 62.5 million consumers with access to a variety of services, including home shopping, travel, insurance, auto, dining, home improvement, lifestyle clubs, checking account enhancements and discount coupon programs.

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