



FOR IMMEDIATE RELEASE

Zipcar and SHOWTIME® Team Up for Exclusive Drive-In Theatre Event

Zipcar and Showtime Networks to host premiere screening of RAY DONOVAN

BOSTON, July 6, 2015 – Zipcar, the world’s leading car sharing network, and SHOWTIME are collaborating for the second time to offer Zipcar members the opportunity to attend a complimentary drive-in screening of the SHOWTIME network hit drama RAY DONOVAN. Zipsters will have the opportunity to attend an advance screening of the first two episodes of the network’s critically-acclaimed hit series’ third season, prior to the season three premiere on Sunday, July 12 on SHOWTIME.

In 2013, Zipcar and SHOWTIME teamed up for similar drive-in screenings which received rave reviews by attending Zipsters. This year, Zipcar members in Boston, Chicago, Los Angeles, Portland, Ore., New York, San Francisco, Seattle and Washington, D.C. will have the chance to attend this special drive-in screening of RAY DONOVAN in their Zipcars on Wednesday, July 8 at 8:00 p.m. Zipsters are encouraged to reserve a car and a space for the evening’s event by visiting: www.zipcar.com/drivein.

The drive-in events will take place at top-secret locations to be revealed the week of the screening. Zipcar drivers and passengers will be treated to free concessions including food trucks or catering, a photo-booth and an opportunity to take photos in luxury cars prior to watching the episodes.

“This exclusive drive-in screening is yet another example of the benefits of being a Zipcar member,” said Zipcar Chief Marketing Officer Brian Harrington. “Drive-in movies are the ultimate outdoor summer activity to be enjoyed with family and friends—and Zipcar gives you the freedom to get you there.”

RAY DONOVAN stars two-time Golden Globe® and Emmy® nominee Liev Schreiber as LA’s best professional fixer, the man called in to make the city’s celebrities, superstar athletes and business moguls’ most complicated and combustible situations go away. Season three finds Ray adrift from his family and those closest to him, while he focuses on his business and desires to be his own boss. Meanwhile, his father Mickey (Jon Voight, in his Emmy-nominated and Golden Globe-winning role), who had narrowly escaped last season’s heist debacle, finds himself charting a similar course to build his own empire. Joining the show this season are guest stars Ian McShane and Katie Holmes, with Elliott Gould returning. The cast also includes Paula Malcomson, Eddie Marsan, Dash Mihok, Steven Bauer, Katherine Moennig, Pooch Hall, Kerris Dorsey and Devon Bagby. A SHOWTIME production, the series is executive produced by David Hollander, Mark Gordon and Bryan Zuriff, and created by Ann Biderman.

Zipcar gives its members on-demand access to a variety of cars in hundreds of cities, airports and college campuses worldwide. With Zipcars available 24/7 for reservation via Zipcar’s mobile app, through www.zipcar.com, or over the phone, Zipcar is a smart transportation option for those who only need a

car by the hour or by the day. Each reservation includes gas, insurance and 180 miles per day. For more information on Zipcar and Showtime's drive-in screenings visit: www.zipcar.com/drivein.

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About Zipcar

Zipcar, the world's leading car sharing network, has operations in urban areas and college campuses throughout Austria, Canada, France, Spain, Turkey, the United Kingdom and the United States. Zipcar offers more than 50 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a global leader in vehicle rental services. More information is available at www.zipcar.com.

About SHOWTIME

Showtime Networks Inc. (SNI), a wholly-owned subsidiary of CBS Corporation, owns and operates the premium television networks SHOWTIME®, THE MOVIE CHANNEL™ and FLIX®, and also offers SHOWTIME ON DEMAND®, THE MOVIE CHANNEL™ ON DEMAND and FLIX ON DEMAND®, and the network's authentication service SHOWTIME ANYTIME®. Showtime Digital Inc., a wholly-owned subsidiary of SNI, operates the stand-alone streaming service SHOWTIME®. SNI also manages Smithsonian Networks™, a joint venture between SNI and the Smithsonian Institution, which offers Smithsonian Channel™. SNI markets and distributes sports and entertainment events for exhibition to subscribers on a pay-per-view basis through SHOWTIME PPV. For more information, go to www.SHO.com.

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