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AVIS BUDGET GROUP EXPANDS CONSUMER CAR SALES PROGRAM TO NEARLY 40 STATES

PARSIPPANY, N.J., March 9, 2017 — Avis Budget Group, Inc. (NASDAQ:CAR) today announced that it has expanded its consumer car sales program to an additional 11 states in the United States, bringing the program's availability to nearly 40 states across the country.

Now, residents of Arkansas, Indiana, Kansas, Louisiana, Maine, Mississippi, Nebraska, New Mexico, Pennsylvania, Rhode Island and Wisconsin can test-drive and purchase quality, well-maintained, late-model vehicles at discounted prices from Avis Car Rental and Budget Car Rental.

Avis Budget Group's consumer car sales program offers buyers a no-haggle, no-hassle process and features a wide selection of late-model Avis and Budget rental vehicles for purchase at competitive low prices. Customers can shop online at www.avis.com or www.budget.com and schedule their "ultimate test drive" to enjoy the full experience of driving a vehicle of their choice. More than 100 vehicle makes and models are available to drive, ranging from a fuelefficient Ford Focus to a luxurious BMW 3 Series or a multi-purpose Jeep Grand Cherokee. The ultimate test drives are free-of-charge for two hours or can be as long as three days for a nominal rental fee. If the customer decides to purchase the vehicle, the base rental fee will be refunded after the purchase is completed.

"Like our car rental customers, those who purchase our quality, well-maintained vehicles appreciate the stress-free experience we offer," said Joe Ferraro, president, Americas, Avis Budget Group. "We're thrilled to bring our consumer car sales program to an additional 11 states and offer residents in each of them a convenient way to shop and buy a used vehicle."

The Company's car sales program, offered in collaboration with Innovative Funding Services, is part of Avis Budget Group's strategic objective to drive efficiency throughout the organization and accelerate growth. The program is also available in Arizona, California, Colorado, Connecticut, Florida, Georgia, Illinois, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Jersey, New York, North Carolina, Ohio, Oklahoma, Oregon, South Carolina, Tennessee, Texas, Utah, Virginia and Washington. Customers can choose vehicles from domestic and foreign manufacturers including BMW, Chrysler, Ford, General Motors, Kia, Nissan, Toyota and Volkswagen. Personal Auto Consultants are available to answer questions about financing, trade-in options, available warranties and related services.

For more information on purchasing a vehicle, to learn about money-saving offers or to make a car rental reservation, visit www.avis.com or www.budget.com.

About Avis Budget Group

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 11,000 rental locations in approximately 180 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

About Innovative Funding Services

Innovative Funding Services (IFS), based in Austin, Tex., and part of the Hourglass Management portfolio, was founded in 2007 as an automotive finance company linking consumers with a full spectrum of credible finance sources.

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