

Subject Company:
Dollar Thrifty Automotive Group, Inc.
Commission File No.: 001-13647

On September 23, 2010, Avis Budget Group, Inc. posted the following slides to its website.

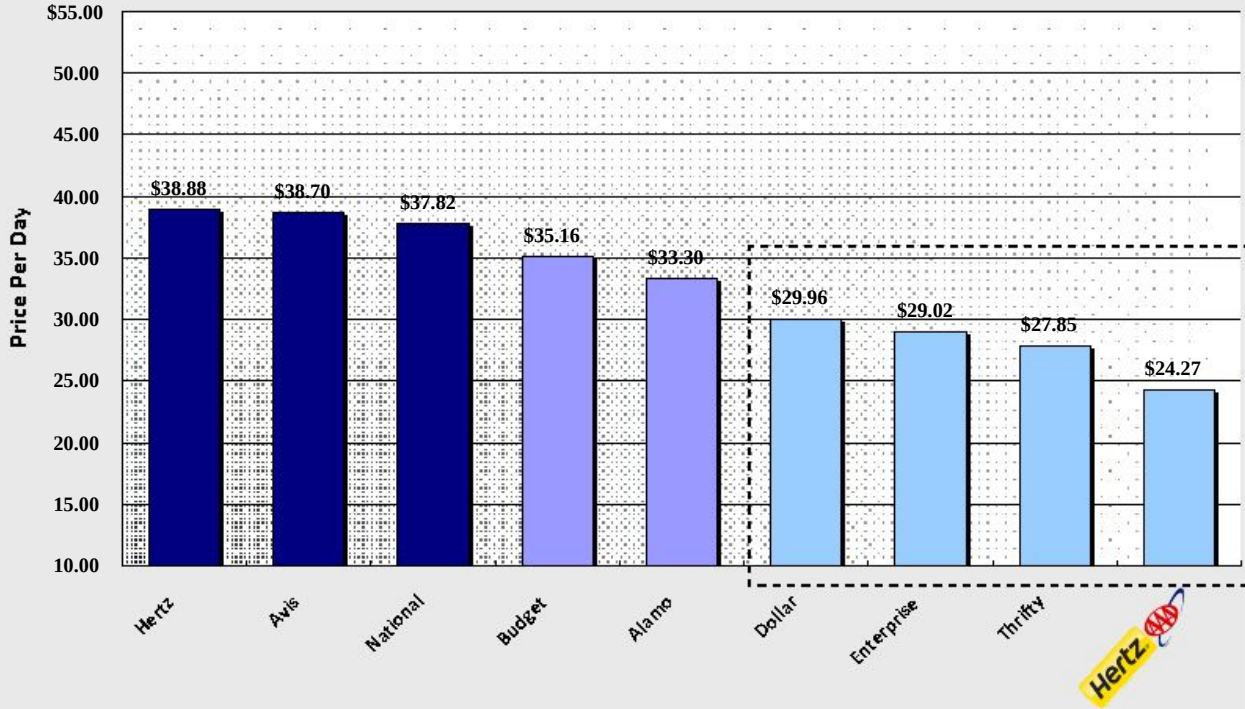


Car Rental Industry Pricing

September 2010

Hertz Competes Directly with Dollar Thrifty

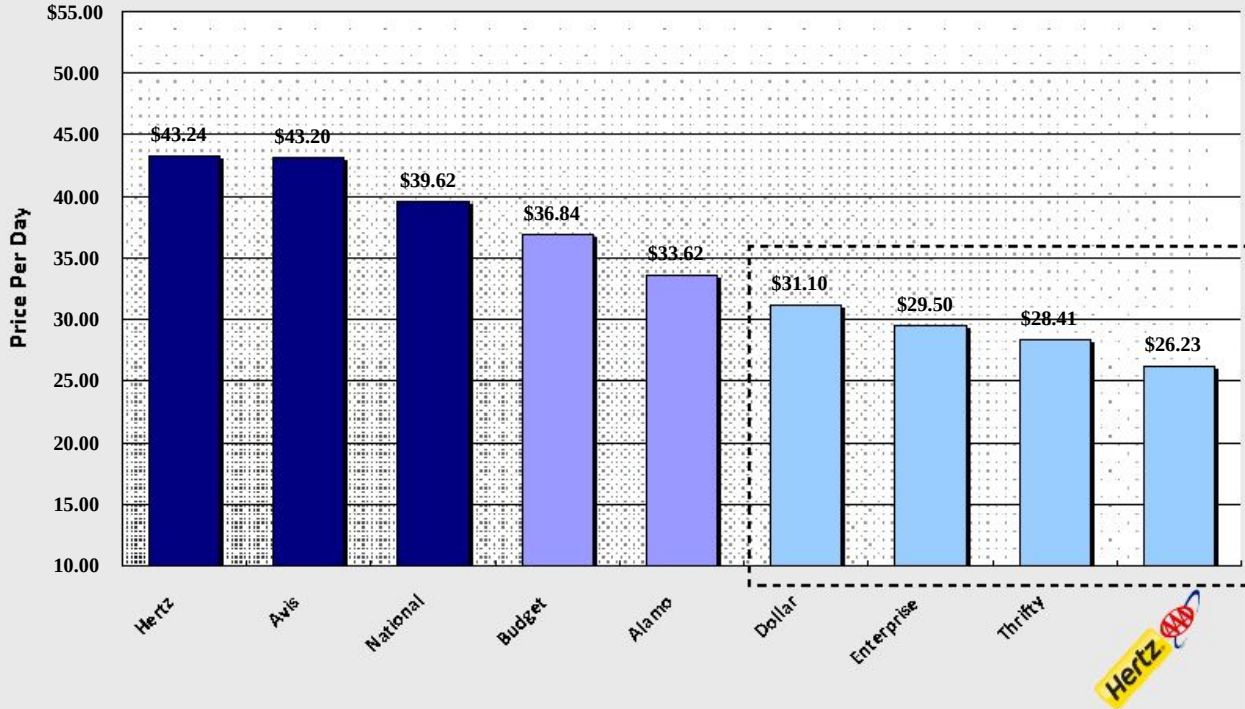
Top 50 Locations - Average Weekend Price Per Day
Midsize Car to be Rented 9/17 - 9/19



Note: Rate shops performed 9/3/2010.

Hertz Competes Directly with Dollar Thrifty

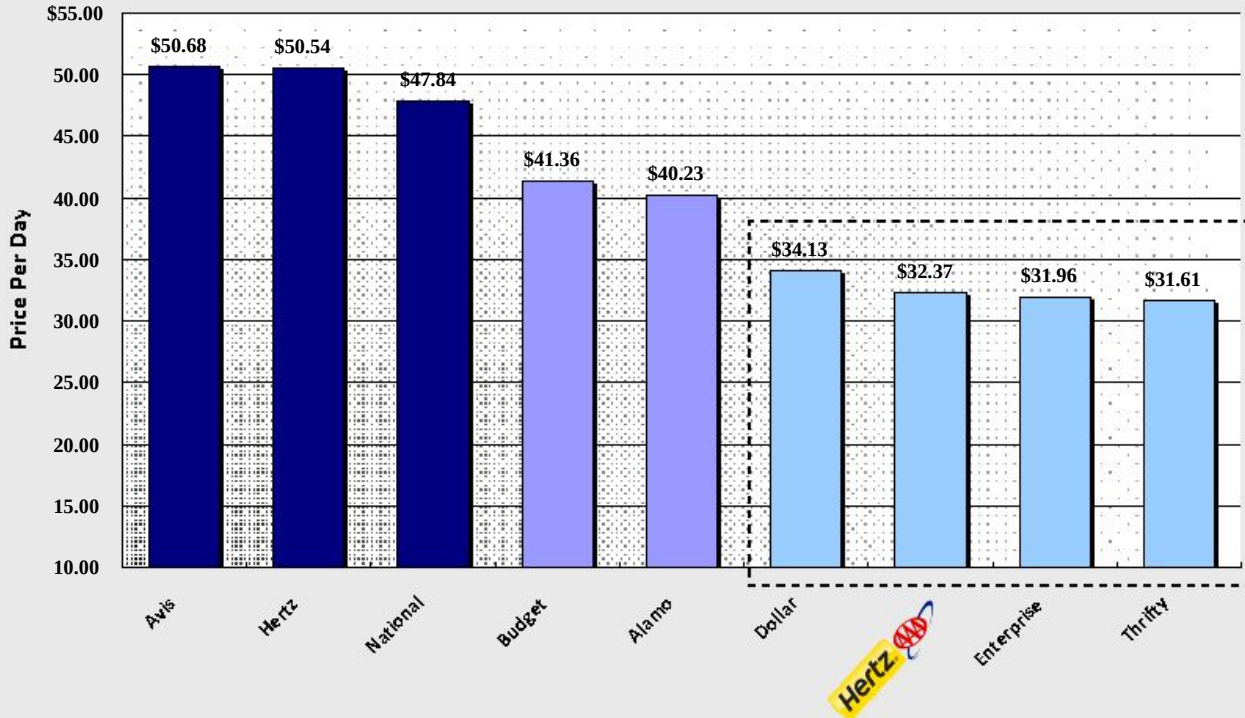
Top 50 Locations - Average Weekend Price Per Day
Midsize Car to be Rented 9/24 - 9/26



Note: Rate shops performed 9/3/2010.

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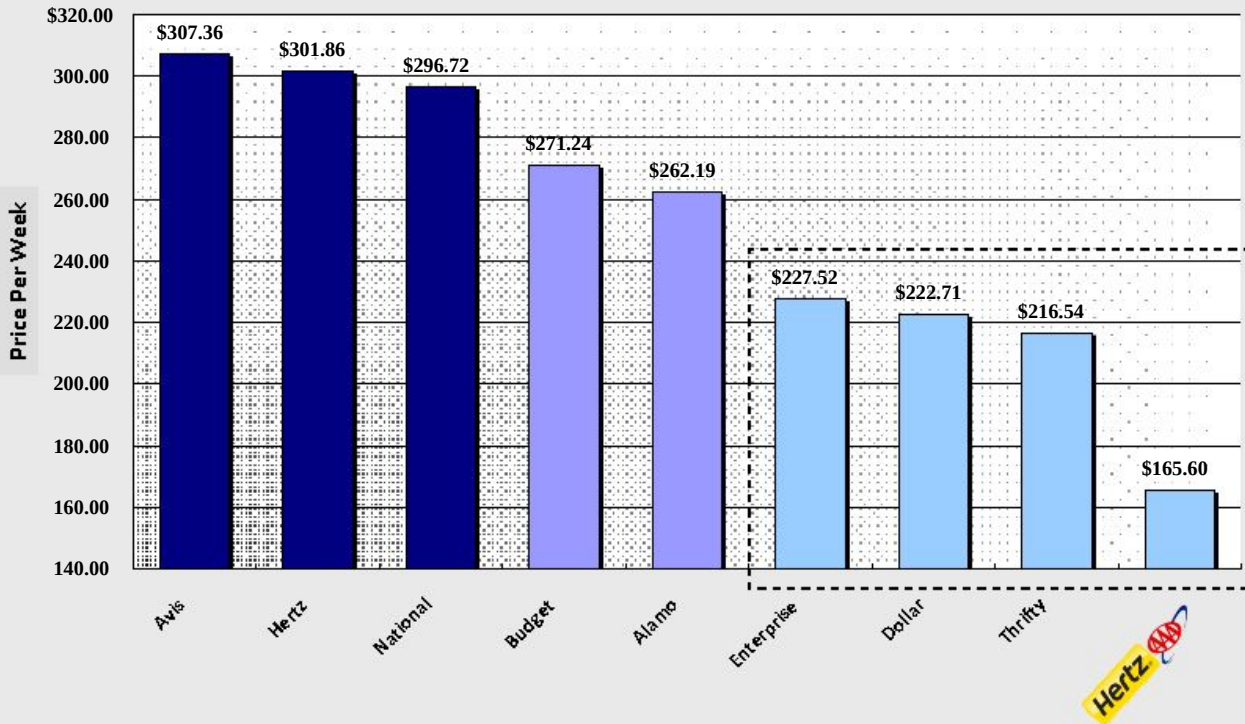
Top 50 Locations - Average Weekend Price Per Day
Midsize Car to be Rented 10/1 - 10/3



Note: Rate shops performed 9/3/2010.

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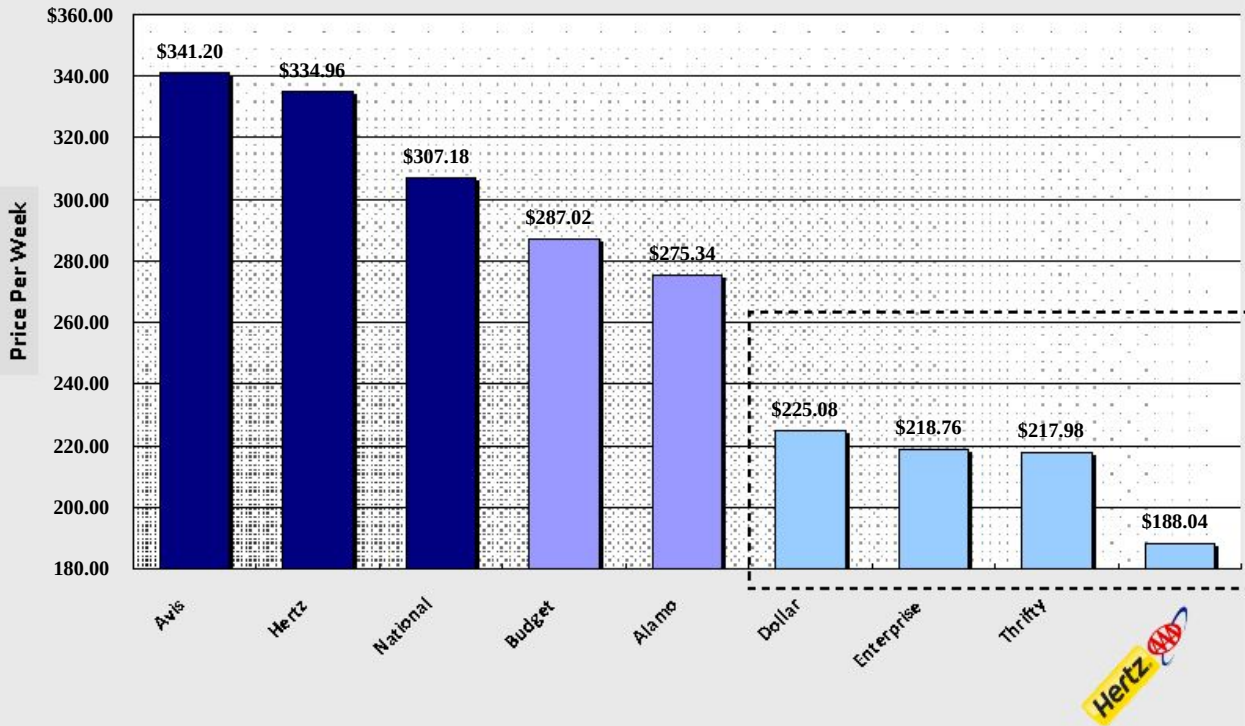
Top 50 Locations - Average Price Per Week
Midsize Car to be Rented 9/17 - 9/24



Note: Rate shops performed 9/3/2010.

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Top 50 Locations - Average Price Per Week
Midsize Car to be Rented 9/24 - 10/1



Note: Rate shops performed 9/3/2010.



Additional Information and Where to Find It

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