



## **Avis Applauds Steve Stricker for Winning the 2012 Payne Stewart Award**

PARSIPPANY, N.J., Sept. 21, 2012 (GLOBE NEWSWIRE) -- Avis Car Rental today congratulated 12-time PGA TOUR winner Steve Stricker for being named the 2012 Payne Stewart Award recipient. Stricker becomes the 15<sup>th</sup> recipient of the award which is presented to a player in recognition of his respect for the traditions of the game of golf, his commitment to uphold the game's heritage of charitable support and the distinguished manner in which he has represented himself and the game through his dress and conduct.

"Steve's integrity, professionalism, dedication to the game of golf and drive to help those in need is truly admirable," said Tom Gartland, president, North America, Avis Budget Group. "We commend him for being named this year's recipient of the Payne Stewart Award."

Stricker, 45, of Madison, Wis., last year became an Avis ambassador and since then has been wearing the Avis logo on his shirts and outerwear on the course. He has won nine of his 12 PGA tour titles since turning 40. He has played for the United States in two Ryder Cup and four Presidents Cup competitions, and will again be a part of the U.S. Ryder Cup team next week, as one of Davis Love III's four captain's picks. His charitable pursuits center on children and adults with disabilities and providing them with programs that help improve their lives.

Avis is the "Official Rental Car Company" of the PGA TOUR and the presenter of the "PGA TOUR Player of the Month." The PGA TOUR partnership also provides Avis with the opportunity to promote its products and services to millions of golf fans around the world through PGA TOUR telecasts and media assets. In addition to prominent Avis logo placement on the LED scoreboards at PGA TOUR tournaments, the program includes business development opportunities for Avis and unique promotions. Avis is featured on the official PGA TOUR website and has tie-ins to television programming and national advertising opportunities in print and broadcast channels.

### **About Avis**

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis Car Rental logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11593>

CONTACT: Alice Pereira

(973) 496-6113

[alice.pereira@avisbudget.com](mailto:alice.pereira@avisbudget.com)