



## **Zipcar Expands ONE>WAY Testing in Boston to All Current Members**

*200 vehicles available for point-to-point trips – with reserved parking included*

**BOSTON – December 16, 2014** – Zipcar today announced that its new ONE>WAY service is now open to all current Zipcar members located in or travelling to the Boston area. The new transportation option, which Zipcar has been testing since May, enables members to take point-to-point trips with a reserved parking spot at both the pick-up and drop-off locations (called “pods”). Today, a total of 200 Zipcar ONE>WAY Honda Fit vehicles are located at Zipcar pods throughout Boston and in the surrounding area, including Logan International Airport.

Over the past few months, select Zipcar members have been invited to join the ONE>WAY beta test. This additional expansion of members will help Zipcar further refine the member experience, including locations, usage patterns, features and pricing.

“Our members have been lining up to become part of this beta test – they are as excited as we are,” said Zipcar’s president, Kaye Ceille. “We have learned a lot about the new service in the past few months and we are eager to continue to grow this innovative transportation option by inviting all current Zipcar members to take part in this expanded testing phase.”

Zipcar’s round-trip service has always made reserved parking a key benefit to its members, and it is drawing on that core experience and technology to make its ONE>WAY model as convenient as possible. Based on input from members as well as its history of operations in the Boston area, Zipcar has selected key locations in order to make ONE>WAY a convenient option to get from point A to point B.

“ONE>WAY, combined with our leading round-trip model, offers members the most comprehensive mobility option available,” said Ms. Ceille. “In addition, ONE>WAY remains true to our mission of enabling simple and responsible urban living by continuing to reduce congestion in cities as members are not circling the block searching for parking.”

Zipcar’s ONE>WAY fleet consists exclusively of Honda Fits – the fuel-efficient, versatile and fun-to-drive subcompact. The surprisingly roomy Fit interior provides comfortable seating for up to five passengers with ample storage space behind the rear seats. Many Zipcar pods contain both ONE>WAY and round-trip vehicles. ONE>WAY Honda Fit vehicles will be labeled with unique branding in order to distinguish them from the round-trip models which are not available for one-way use.

For more than a decade, members have trusted Zipcar for a variety of round-trips, from the ordinary (grocery store runs) to the extraordinary (weddings). The availability of Zipcar ONE>WAY to all current members enables more flexibility in the types of trips they can take, including short, spontaneous trips for a night on the town, to and from Logan International Airport, or to get across the city for an event without a planned return. Current members in or travelling to Boston will now have access to both the round-trip and ONE>WAY services

included in the cost of membership. Current members can test out ONE>WAY at [www.zipcar.com/beta](http://www.zipcar.com/beta).

**About Zipcar**

Zipcar, the world's leading car sharing network, has operations in urban areas and college campuses throughout the United States, Canada, the United Kingdom, Spain, Austria and France. Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a leading global provider of vehicle rental services. More information is available at [www.zipcar.com](http://www.zipcar.com).

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