



AVIS NAMED LEADING RENTAL CAR COMPANY AT NEW ZEALAND TRAVEL INDUSTRY AWARDS

PARSIPPANY, N.J., January 12, 2015 – Avis Car Rental was recently honored as “Leading Rental Car Company” by readers of Travel Digest, New Zealand’s foremost travel industry magazine, at a recent awards ceremony in Auckland.

Now in its seventh year, the Travel Industry Awards recognize excellence in travel and tourism. Votes were cast by professionals across the industry, including those at travel companies, travel agencies, tour and hospitality operators and tourism companies throughout New Zealand.

“Travel Digest’s Travel Industry Award is one of the highest achievements for a New Zealand travel company,” said Larry De Shon, president, International, Avis Budget Group. “We’re delighted that readers have selected Avis as the top car rental provider. This award is a testament to our unwavering commitment to service excellence and ‘putting the customer first.’”

The Travel Industry Award builds upon Avis New Zealand’s recent success. Avis New Zealand was voted the “Most Trusted Car Rental brand in New Zealand” in the 2014 Readers Digest Trusted Brands survey and the “Best Car Rental Operator” in National Travel Industry Awards bestowed by the Travel Agents’ Association of New Zealand (TAANZ).

Avis New Zealand serves customers at 35 locations across the country, including at airports and metropolitan/local market facilities. All vehicles in the fleet are smoke-free and customers can choose from a wide range of late-model cars from a variety of manufacturers, including Ford, Holden, Hyundai and Toyota. Vehicles are available with automatic and manual transmission. Avis New Zealand also offers global positioning system (GPS) navigation devices, child safety seats and vehicle damage coverage options.

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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