



TRAVELING TO EUROPE THIS SUMMER? BOOK YOUR AVIS CAR NOW TO ENSURE VEHICLE AVAILABILITY AND THE BEST RATE

PARSIPPANY, N.J., June 1, 2015 – With many experts predicting that this will be an especially busy summer travel season for Americans heading to Europe, Avis Car Rental urges visitors to Italy, Spain, France and the rest of Europe to book reservations early to ensure vehicle availability and obtain a great price.

“Between the ongoing recovery in the U.S. economy and the continued strength of the dollar against the euro, all signs are that this will be a good year to visit the great destinations of Europe,” said Larry De Shon, president, International, Avis Budget Group. “We urge our U.S. customers to make their car hire arrangements as early as possible as some locations will sell out on certain dates. Avis has a wide variety of vehicles available in cities and at airports throughout Europe, from Athens to Zurich, and from Hammerfest, Norway near the Arctic Circle to Istanbul on the border of Europe and Asia.”

Examples of quality Avis vehicles available at some of Europe’s most in-demand locations include:

- **United Kingdom:** Enjoy the ride out to Stonehenge in a Seat Toledo, a family car meticulously crafted from headlight to tail lamp with a host of features, or see the Scottish Highlands in style in a Peugeot 308, an award-winning family hatchback with a focus on comfort and quality.
- **France:** Cruise the famous Avenue des Champs-Élysées in a Peugeot RCZ, an upscale sports car with unique design and impressive performance, or discover the thrill of open motoring in the French countryside in a Mini Cooper Convertible, perfect for winding roads and highways alike.
- **Italy:** From Florence and Venice in the north down to Sicily in southernmost Italy, all of Italy is legendary for culture, history and spectacular scenery. See the country by car in an Alfa Romeo Giulietta, a small family car combining sportiness, elegance and dynamic performance, or an Audi A1, a supermini economy car boasting smart styling and refinement into a compact body.
- **Turkey:** Visit the ruins of the city of Ephesus on Turkey’s west coast, once famed for the Temple of Artemis, one of the seven wonders of the ancient world, in a Renault Fluence sedan, which allies design, comfort, technology and safety, or tour ancient Istanbul in a Fiat Linea sedan, with precision engineering and a spacious interior with comforts of home.

Across Europe, members of Avis Preferred, Avis Car Rental’s loyalty program, can take advantage of the Avis “Three Minute Promise,” whereby members receive their vehicle keys within three minutes of arrival at the location. If it takes longer, members have 30 euros deducted directly from the rental cost.

GPS devices, coverages, child safety seats and portable Wi-Fi devices are available for rent at most Avis locations in Europe, to help ensure that travel is enjoyable for the whole family.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

#

Contact:
Alice Pereira
(973) 496-3916
PR@avisbudget.com