



AVIS IS THE READERS' CHOICE FOR "MOST ADMIRED" CAR RENTAL COMPANY

PARSIPPANY, N.J., October 7, 2015 – Avis Car Rental has been named the "2015 Most Admired Car Rental Company" in the United States by readers of *The Beat*, the BTN Group's daily travel business e-newsletter, which covers news about business travel distribution and technology. *The Beat* has more than 10,000 subscribers consisting of senior-level travel executives in travel management companies, airlines, hotels, technology companies, expense and payment companies as well as corporate travel buyers, consultants and industry analysts.

The annual Beat Readers' Choice Awards were based on a poll conducted this summer that asked readers to choose the company in each of six supplier segments (airline, hotel, car rental, travel management company, technology provider and payment system) that they "most admire for its policies, management style and service for business clients."

"Avis Car Rental is committed to 'putting the customer first' and that includes providing superior products to enhance the business traveler's rental experience and delivering premium service to each of them on a daily basis," said Beth Kinerk, senior vice president of sales, Avis Budget Group. "We're thrilled that readers of *The Beat* have selected Avis. It is a testament to the hard work of Avis employees around the world."

Avis strives to continually measure and enhance all aspects of the customer experience, including reservations, face-to-face customer interactions, written communications, billing, claims and customer service calls. The Company utilizes numerous feedback systems, including online customer surveys, to enhance the customer rental experience. Customer surveys are aggregated and delivered to field location managers in real-time to enable immediate response to customer suggestions. This customer feedback led the Company to become the first in the industry to offer a 100 percent smoke-free fleet in North America.

The Beat and The BTN Group are part of Northstar Travel Media, LLC.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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