



Avis Budget Group Wraps Up Employee Appreciation Tour at World Headquarters in Parsippany, New Jersey

Tour Designed to Thank Customers and Fuel Employees' Passion for Service

Company Celebrates Commitment to Serving Others With New Jersey First Lady Mary Pat Christie and New Jersey Heroes

PARSIPPANY, N.J., Sept. 7, 2012 (GLOBE NEWSWIRE) -- Avis Budget Group, Inc. (Nasdaq:[CAR](#)) today wraps up its eight-week bus tour across North America at the Company's Parsippany headquarters. Designed to celebrate the contributions of employees and to thank customers for their business, the "Rolling Pride Rally" visited 87 Avis and Budget locations in the United States and Canada, traveling 22,000 miles, and meeting with thousands of employees. Stops featured addresses by members of the Avis Budget Group senior leadership team, appearances by special guests and charitable donations as well as employee and customer giveaways.

The Avis Budget Group Rolling Pride Rally is a component of the Company's "Customer Led, Service Driven" initiative, a key component of Avis Budget's strategic growth plan. This initiative helps ensure that Avis Budget team members view all aspects of the customer experience through the eyes of the customer to deliver a level of service that exceeds the specific needs and preferences of Avis and Budget customers. Utilizing a cross-functional Customer Led Experience team, the Company evaluates and enhances processes that help drive customer satisfaction, including reservations, face-to-face customer interactions, written communications, billing, claims and employee training.

As part of the Parsippany festivities, Ronald L. Nelson, chairman and chief executive officer of Avis Budget Group, presented New Jersey First Lady Mary Pat Christie with a \$10,000 check for New Jersey Heroes. Founded by the First Lady, New Jersey Heroes recognizes and celebrates the work done by individuals and non-profit organizations across the Garden State.

"I'm very proud to have the opportunity to showcase some of New Jersey's amazing and inspiring residents, who through their selfless commitment to their neighbors and their communities, are helping to make the Garden State a better place," said Mrs. Christie. "With strong private sector partners like Avis Budget Group, New Jersey Heroes will continue to encourage, recognize, and support how ordinary citizens and organizations are truly making a difference in their own distinctive ways."

"As a dedicated corporate citizen, we have a responsibility to address the needs of our employees, customers, and the community at large," said Tom Gartland, president, North America, Avis Budget Group. "The Rolling Pride Rally has allowed us to do all three, and has inspired and energized employees to help us better serve Avis, Budget and Budget Truck customers across North America."

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services through its Avis and Budget brands, with 10,000 rental locations in approximately 175 countries around the world. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 29,000 employees and is headquartered in Parsippany, N.J. For more information, visit www.avisbudgetgroup.com.

The Avis Budget Group, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8891>

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