



Zipcar Adds Santa's Sleigh to Its Fleet This Holiday Season

Eight Zipcars Named After Santa's Reindeer Are Now Available for Reservation Through Dec. 28

BOSTON, Dec. 23, 2015 (GLOBE NEWSWIRE) -- Zipcar, the world's leading car sharing network, has added "Santa's sleigh" to its fleet in eight U.S. cities from Dec. 23-28, providing even more "vehicle" variety for its members.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/98a75cb7-cd0c-4a39-a844-33cc5ab5e8d7>

Each "sleigh" is a fully wrapped and accessorized Ford Focus Hatchback, decked out with Christmas music, candy and Santa hats for the ultimate ziptrip experience (gas, insurance and holiday cheer included). Members can dash away in style to a friend's house for a holiday party, surprise family members with presents the night before Christmas or cruise to the grocery store for those forgotten baking ingredients.

As with all of Zipcar's 12,000 vehicles, the sleighs carry a unique name—each is named after one of Santa's reindeer. The eight sleighs can be reserved by the hour or by the day in the following cities:

- | Atlanta ("Dasher")
- | Austin ("Dancer")
- | Boston ("Prancer")
- | Denver ("Vixen")
- | Portland ("Comet")
- | Providence ("Donner")
- | Miami ("Blitzen")
- | Minneapolis ("Cupid")

"Santa only uses his sleigh once a year, so why should he have to deal with the costs and hassles of year-round ownership?" said Kaye Ceille, Zipcar president. "This year, Santa's getting into the Zipcar spirit and sharing his sleigh, so when he's not using it, members can. Better yet, Zipcar membership grants access to 50 other makes and models in our global fleet. We're a cost-effective alternative to vehicle/sleigh ownership that provides the freedom to go where you want on your terms, with a little extra magic this holiday season."

Zipcar recently conducted a [national survey of American holiday driving habits](#) and found that 80 percent of holiday road trippers like to take their time and enjoy the ride—and what better way to enjoy your time than in Santa's sleigh?

One dollar per sleigh reservation will be donated to Toys for Tots to assist in spreading holiday cheer and gifts to less fortunate children this season. As a company committed to improving city living across the globe, Zipcar has donated to more than 25 local and national charities this year, including thousands of dollars donated to charities through its "Cars for a Cause" campaign.

For more information and to reserve a sleigh, visit zipcar.com/sleigh.

About Zipcar

Zipcar, the world's leading car sharing network, has operations in urban areas and college campuses throughout Austria, Canada, France, Germany, Spain, Turkey, the United Kingdom and the United States. Zipcar offers more than 50 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq:CAR), a global leader in vehicle rental services. More information is available at www.zipcar.com.

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