

AVIS BUDGET GROUP NAMED ONE OF AMERICA'S TOP CORPORATIONS FOR WOMEN'S BUSINESS ENTERPRISES FOR THE 14TH CONSECUTIVE YEAR

PARSIPPANY, N.J., March 26, 2014 — Avis Budget Group, Inc. (NASDAQ: CAR) has been named one of America's Top Corporations for Women's Business Enterprises by the Women's Business Enterprise National Council (WBENC). The national recognition honors corporations for world-class supplier diversity programs that break down barriers and proactively integrate women's business enterprises into their supply chains. Avis Budget Group has been recognized by WBENC for supplier excellence each year since the Company launched its supplier diversity program.

"Avis Budget Group recognizes that women's business enterprises help drive new sources of revenue, deepen customer satisfaction and generate a stronger economy," said Pamela Prince-Eason, president and chief executive officer of WBENC. "We congratulate Avis Budget Group for their continued commitment to women's business enterprises and for being named to America's Top Corporations list once again."

Avis Budget Group was one of 45 U.S. companies named to the annual Top Corporations listing for 2013 and is one of only five companies that have appeared on the list for each of the last 14 years.

"As a company that focuses on integrity in all aspects of our business, we place great emphasis on diversity throughout our operations. This honor is a testament of our continued commitment to include women's business enterprises, minority-owned businesses and small businesses into our supplier base," said Ronald L. Nelson, chairman and chief executive officer, Avis Budget Group. "We thank WBENC for the distinguished award and are proud to once again be recognized as a leader in supplier diversity."

About WBENC

Founded in 1997, the Women's Business Enterprise National Council is the leading advocate for, and authority on, Women's Business Enterprises as suppliers and vendors to the nation's corporations. For more information, visit www.wbenc.org.

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 860,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 29,000

employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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