



## AVIS BUDGET GROUP ENDORSES "IT CAN WAIT" MOVEMENT TO END TEXTING WHILE DRIVING

PARSIPPANY, N.J., September 19, 2013 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that it has joined the "It Can Wait<sup>®</sup>" movement in support of eliminating texting while driving. The anti-texting initiative seeks to raise awareness of the dangers of texting while behind the wheel and encourages drivers to take the pledge to never text and drive.

Texting requires drivers to divert their eyes off the road for approximately five seconds, which equates to traveling the length of a football field at 55 miles per hour without looking. In fact, according to the National Safety Council, there are 100,000 crashes in the United States each year that involve texting while driving.

"Oftentimes, part of the rental experience involves driving an unfamiliar vehicle in an unfamiliar place, which makes it important for drivers to minimize distractions," said Tom Gartland, president, North America, Avis Budget Group. "Therefore, as part of our Company commitment to safety and 'putting the customer first,' we strongly encourage drivers to put the phone down. After all, no message is worth a life. It can wait."

In conjunction with Avis Budget Group's support of the "It Can Wait" movement, the Company will promote the initiative to customers and employees. For more information or to take the pledge to never text and drive, visit [www.itcanwait.com](http://www.itcanwait.com).

### About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 810,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

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