



## **Bubba Watson Voted April PGA TOUR Player of the Month Presented by Avis**

PARSIPPANY, N.J. and PONTE VEDRA BEACH, Fla., May 9, 2012 (GLOBE NEWSWIRE) -- PGA TOUR and Avis Car Rental announced today that Masters champion Bubba Watson has been voted the April PGA TOUR Player of the Month presented by Avis. On behalf of Watson, Avis, the official rental car company of the PGA TOUR, will make a \$50,000 contribution to The First Tee of Northwest Florida.

In a fan decision on PGATOUR.COM, Watson received 53 percent of the votes and outpolled Hunter Mahan, Carl Pettersson and Jason Dufner. The four were nominated by a panel of national media for their performances during the month of April.

Watson captured the Masters Tournament in a sudden-death playoff over Louis Oosthuizen. It was Watson's first major championship and fourth career PGA TOUR victory. Two weeks later, Watson followed up with a tie for 18<sup>th</sup> as the defending champion of the Zurich Classic of New Orleans.

"Bubba Watson illustrated the world-renowned Avis 'We try harder' spirit at the Masters Tournament," said Jeannine Haas, chief marketing officer, Avis Budget Group. "We applaud his extra effort and his success in being named April's PGA TOUR Player of the Month. We're delighted to contribute \$50,000 to The First Tee of Northwest Florida in his honor."

"Thanks to Avis, I am happy to donate \$50,000 to The First Tee of Northwest Florida," said Watson. "I have been involved in The First Tee program for years in Pensacola, and continue to believe that the program has a fantastic impact on kids. The PGA TOUR is making a significant push for The First Tee in 2012 and I am very happy to help support that effort."

For more information or to vote for the PGA TOUR Player of the Month presented by Avis, visit [www.pgatour.com](http://www.pgatour.com).

### **About Avis**

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis Car Rental logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11593>

### **About PGA TOUR**

The PGA TOUR is a tax-exempt membership organization of professional golfers. The mission of the PGA TOUR is to expand domestically and internationally to substantially increase player financial benefits while maintaining its commitment to the integrity of the game. The PGA TOUR events are also committed to generating revenue for charitable causes in their communities. For more information, visit [www.pgatour.com](http://www.pgatour.com).

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