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Zipcar Drives Past Million Member Milestone

BOSTON, Sept. 08, 2016 (GLOBE NEWSWIRE) -- Zipcar, the world's leading car-sharing network, today announced that it has exceeded the million member milestone with operations in more than 500 cities and towns in eight countries across the globe. Zipcar's community of over one million fee-paying "Zipsters" continue to choose Zipcar as their mobility service.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/7bd19a8e-6a1f-41e5-a5f3-5c677c8540ef>

Zipcar's members are a part of a global community committed to making cities better places to live through the reduction of personal vehicle ownership and congestion. Zipcar's annual member survey revealed that nearly 10 percent of members get rid of a car after joining, and 32 percent would have purchased a vehicle without the presence of Zipcar. As a result of Zipcar's global membership in eight countries, more than 413,000 vehicles are not on city streets, significantly reducing the potential congestion and parking challenges in the over 500 cities and towns in which Zipcar operates.

"For the past 16 years Zipcar has been driven by its vision of a world where car sharers outnumber car owners," said Andrew Daley, vice president of marketing. "While we're pleased to have hit the million member milestone, Zipcar views success by the collective impact our community of a million members have had on the globe. With less cars on the road, cities can build more green space, reduce parking and congestion challenges and overall create a better place to live."

Zipcar marks the million member milestone amidst double-digit growth in new members for the past two years. The company's continued growth is largely driven by its commitment to the member experience and Zipcar's expanding footprint, which now services more people in more places than ever before. Over the past few years, Zipcar has expanded to a wider network of locations across the globe, launched its most flexible service yet with one-way and inter-city options in select markets, unveiled a join and drive process for members looking to access a vehicle within minutes, and will launch a new Zipcar free-floating car-sharing model this fall.

Zipcar provides its members on-demand access to a variety of cars in hundreds of cities, as well as colleges and university campuses throughout eight countries in North America and in Europe. Zipcars are available 24/7 for reservation via Zipcar's mobile app, online, or over the phone. Prospective members can join the service and start driving instantly on Zipcar's mobile app.

About Zipcar

Zipcar is the world's leading car-sharing network, driven by a mission to enable simple and responsible urban living. With its wide variety of self-service vehicles available by the hour or day, Zipcar operates in urban areas and university campuses in over 500 cities and towns across Austria, Canada, France, Germany, Spain, Turkey, the United Kingdom and the United States. Zipcar offers the most comprehensive, most convenient and most flexible car sharing options available. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq:CAR), a leading global provider of vehicle rental services. More information is available at www.zipcar.com.

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