

THE EXPRESS LANE IS NOW OPEN AT AVIS AND BUDGET AS NEWEST BENEFIT FOR THOSE WHO PAY IN ADVANCE

Travelers who prefer quality service while saving money can now save valuable time as well

PARSIPPANY, N.J., March 17, 2014 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that Avis Car Rental and Budget Car Rental customers who utilize the "Pay Now" option on Avis.com or Budget.com to pay for their rentals in advance, can now benefit from a new expedited check-out service. These customers can now utilize the new express lane at Avis and Budget rental counters and complete the process of getting into their rental vehicles more quickly.

"Customers typically choose to pay for their rentals in advance as a way to lock in discounted rates. For example, taking advantage of Budget's Pay Now rates in San Francisco can save customers approximately \$5 to \$40 on a daily rental, or approximately \$25 to \$125 for a weekend rental," said Tom Gartland, president, North America, Avis Budget Group. "We're happy to enhance our Pay Now option and enable customers to save money <u>and</u> time, so they can make the most out of their business or leisure travels."

The Pay Now express lane builds upon Avis Budget Group's ongoing commitment to put the customer first. The Company recently invested in its website infrastructure to improve response time and enhance the user experience for visitors to its mobile websites and to Avis.com and Budget.com. As the latest step in enhancing the customer experience, Avis Budget Group launched new Avis and Budget mobile applications for travelers on the go, with accelerated response times and compelling new features.

Pay Now expedited check-out is available at more than 100 rental facilities in the United States, including Albany, Albuquerque, Baltimore, Boston, Chicago, Cleveland, Cincinnati, Denver, Dallas, Honolulu, Las Vegas, Los Angeles, Phoenix, Pittsburgh, San Francisco, Seattle, Salt Lake City, Tulsa and Washington, D.C. Participating locations are identified through banner ads during the car selection step of the reservation process and signage at the rental counters. For more information or to make a reservation, visit www.avis.com or www.budget.com.

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 860,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 29,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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