



BUDGET TRUCK RENTAL REVAMPS WEBSITE TO BETTER SERVE CUSTOMERS

PARSIPPANY, N.J., April 20, 2015 — Budget Truck Rental today announced that its newly redesigned website is now live, providing customers with easier access to rental reservations.

The revamped BudgetTruck.com features a user-friendly interface and a streamlined reservation process. Now, customers can reserve a rental truck in four easy steps, instead of six. In addition, the website is built with responsive technology so that customers will have the same seamless viewing experience across different devices, including desktop computers, laptops, tablets and mobile devices.

“When you are renting a truck for a do-it-yourself move, the last thing you need is a complex reservation process,” said Jeannine Haas, chief marketing officer, North America, Avis Budget Group. “We understand how valuable our customers’ time is, which is why we focused on redesigning BudgetTruck.com to make it a fast, easy and stress-free customer experience – to deliver what customers have come to expect from Budget.”

The revamped website represents the latest in an ongoing series of technology investments made by the Company to enhance the customer experience. In recent years, initiatives included new mobile applications and enhancements to website infrastructure for the Company’s brands to provide customers with a host of new mobile options and features, delivered at significantly faster speeds — even for people using older devices with lower bandwidth.

Budget Truck Rental offers 10-foot, 16-foot and 24-foot trucks with ramps or lift gates. The Company’s fleet is one of the cleanest and best-maintained. Every vehicle undergoes a 10-point quality inspection to ensure proper fluid levels, tire pressure and other necessary elements for a reliable, safe rental. All Budget trucks feature automatic transmissions and have 24/7 roadside assistance. Budget Truck Rental also offers a wide variety of products to make moving easier. These include furniture pads and dollies, boxes, tape, plastic cushioning wrap and rope. For more information or to make a reservation, visit www.budgettruck.com.

About Budget Truck Rental

Budget Truck Rental is a leading truck rental company in the United States, serving both the consumer and light commercial sectors. Budget Truck Rental operates through a network of approximately 1,500 corporate-owned and dealer locations throughout the continental United States. Budget Truck Rental is a wholly owned subsidiary of Avis Budget Group, Inc. (NASDAQ: CAR). For further information, visit www.budgettruck.com.

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