



AVIS BUDGET GROUP AND RUGBY CANADA TEAM UP FOR EXCLUSIVE PARTNERSHIP

PARSIPPANY, N.J. and TORONTO, March 3, 2015 — Avis Budget Group and Rugby Canada today announced a new multi-year partnership designating Avis Car Rental, Budget Car Rental and Budget Truck Rental as official partners for the national sport organization. Under the agreement, Avis Budget Group will serve Rugby Canada's business and National Team ground transportation needs domestically and internationally, effective immediately.

"The rugby community includes many passionate, committed and receptive individuals who travel for business, for pleasure, or both," said Tom Villani, vice president, global travel and partnerships. "Collaborating with Rugby Canada will help us showcase our brands, engage this audience and drive revenue."

Avis Budget Group will also be a strong supporter of the upcoming Canada Women's Sevens, a two-day event that combines the explosive power, skill and excitement of traditional rugby with a unique atmosphere, as the world's twelve best teams compete in a round-robin tournament. The inaugural tournament takes place at Westhills Stadium in Langford, B.C. on April 18 and 19.

"We are extremely proud to work with Avis Budget Group," said Mark Lemmon, chief marketing officer, Rugby Canada. "This strategic business partnership will offer Rugby Canada's national membership the benefit of first-rate service and competitive rates with Avis and Budget, while also allowing our athletes, coaches and staff to dedicate more resources towards our on-field performance."

About Avis Budget Group

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 900,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

About Rugby Canada

Rugby Canada is a member of World Rugby (formerly the International Rugby Board) and is also the National Sport Organization (NSO) responsible for administering the game of Rugby Fifteens and Rugby Sevens in Canada. Rugby Canada's mandate is to keep Canadian rugby

competitive at the highest levels domestically and internationally. For more information, visit www.rugbycanada.ca.

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