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AVIS NOW ADDING MODEL-YEAR 2015 VEHICLES TO ITS FLEET

PARSIPPANY, N.J., October 6, 2014 – Avis Car Rental has begun adding tens of thousands of new vehicles to its rental fleet and today announced some of the highlights of its model-year 2015 purchases. Featuring General Motors vehicles and offering a wide range of cars and sport utility vehicles (SUVs) from other manufacturers, Avis will once again provide a full lineup of new vehicles designed to meet virtually any rental need, backed by Avis' renowned premium customer service.

"We have made good progress in our model-year 2015 fleet purchasing negotiations," said Tom Gartland, president, North America, Avis Budget Group. "We are excited about our new vehicle lineup, including some of the outstanding cars our customers can expect to see when they rent from Avis in the coming months."

The model-year 2015 Avis Car Rental fleet includes the fully re-designed **Cadillac Escalade**, featuring the industry-first Total Internal Reflectance LED high-beam technology, as well as an invisible rear wiper, third-row seats that power-fold to offer more storage space, a hands-free power liftgate, tri-zone climate control and a 6.2-liter V8 engine with best-in-class 420 horsepower. GM's other large SUVs, the **Chevrolet Tahoe** and **GMC Suburban**, are also all completely re-designed for 2015 and available from Avis. All three of these SUVs from Avis feature GM's rear-seat entertainment system, with a large nine-inch screen along with first-in-class Blu-ray™ playback.

Aficionados of fine luxury vehicles can drive off in a 2015 **BMW 3 Series** or **BMW 5 Series** sedan, or a 2015 **Cadillac CTS Sedan**. The BMW 5 Series sedan from Avis comes with eight-speed automatic transmission and BMW's famous performance and styling. Cadillac's new CTS boasts rack-and-pinion electric steering and performance four-wheel antilock disc brakes among many outstanding standard or optional features. Avis will also continue to offer the **BMW 328i**, **528i** and **740i** sedans, the **BMW X3** and **X5** sports activity vehicles and BMW's first roadster with a retractable hardtop, the **Z4**.

Sports car lovers will be able to try out the legendary **Corvette Stingray**. The 2015 Corvette from Avis is the quickest, most powerful, most refined standard Corvette ever made. Avis is also offering the new convertible 2015 **Chevrolet Camaro 2SS**, with performance-driven design enhancements to the front and rear exteriors that create a distinct design along with cutting-edge technology and exhilarating performance.

The Avis lineup of muscle cars will also include the 2015 **Dodge Challenger R/T**, featuring the legendary Dodge 5.7-liter HEMI® V8 engine. The 2015 Challenger comes with a five-inch touchscreen display, six speakers, integrated voice command with Bluetooth capability and steering-wheel-mounted audio controls.

Avis will include the **Mazda CX-5** crossover vehicle in its model-year 2015 fleet, with a 2.5-liter 184-horsepower four-cylinder engine, and flexible seating for five or up to 65.4 cubic feet of cargo capacity. Also in the Avis fleet is the **Mazda6** sedan with room for six people and safety features such as advanced front air bags with seat belt-use and passenger-weight sensors and an anti-lock brake system.

"As always, Avis will offer customers smaller, more affordable and more fuel-efficient vehicles as well as mid-sized sedans, minivans and passenger vans, and more, from as many as 17 different manufacturers," said Gartland. "If you love the experience of being able to drive some of the most iconic and best-performing vehicles in the world, Avis will help you enjoy the ride."

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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