



AVIS IS RECOGNIZED FOR SERVICE EXCELLENCE AT 2014 WORLD TRAVEL AWARDS

PARSIPPANY, N.J., February 3, 2015 – Avis Car Rental has been named the “World’s Leading Car Rental Company,” the “World’s Leading Luxury Car Rental Company” and its website, Avis.com, has been recognized as the “World’s Leading Car Rental Company Website” at the 2014 World Travel Awards Grand Final event held in Anguilla.

The World Travel Awards serve to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. Regional ceremonies were held throughout the year and winners from each of these competed in the grand finale to determine the winner of each of the “World’s Leading” categories. At regional ceremonies, Avis was named “Leading Car Rental Company” in North America, South America, the Caribbean, Asia and South Africa, among other honors.

“World Travel Awards voters from around the globe have once again recognized Avis as a leader in the mobility market, with the organization having been honored with a clutch of top titles at our 2014 Grand Final,” said Graham Cooke, president, World Travel Awards. “It is an honor to present these titles to such a worthy winner.”

Throughout 2014, Avis operations were recognized around the globe. The honors included:

Americas/Caribbean

- North America’s Leading Car Rental Company
- North America’s Leading Luxury Car Rental Company
- Caribbean’s Leading Car Rental Company
- Mexico and Central America’s Leading Car Rental Company
- Mexico and Central America’s Leading Business Car Rental Company
- South America’s Leading Car Rental Company

Asia

- Asia’s Leading Car Rental Company
- Asia’s Leading Business Car Rental Company

Australasia

- Australasia’s Leading Business Car Rental Company

Europe

- Europe’s Leading Business Car Rental Company
- Europe’s Leading Luxury Car Rental Company
- Greece’s Leading Car Rental Company

Africa

- Africa’s Leading Business Car Rental Company
- Africa’s Leading Leisure Car Rental Company
- Kenya’s Leading Car Rental Company
- Morocco’s Leading Car Rental Company
- Nigeria’s Leading Car Rental Company
- South Africa’s Leading Car Rental Company



Indian Ocean

- Indian Ocean's Leading Car Rental Company

Middle East

- Middle East's Leading Business Car Rental Company

"We are driven to deliver against our global strategic initiative of putting the customer first, whether it's by investing in technology to enhance the customer experience or providing outstanding service," said Ronald L. Nelson, chairman and chief executive officer, Avis Budget Group. "We're thrilled that the World Travel Awards, a hallmark of quality travel, have recognized our continued commitment."

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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