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**BUDGET CAR RENTAL SERVES ALL OF CANADA
WITH VEHICLES PERFECT FOR ANY TRAVEL OCCASION**

PARSIPPANY, N.J., August 11, 2014 – For more than 50 years, Budget Car Rental has been serving Canada’s residents and visitors alike with outstanding service and quality vehicles, ranging from high-performance sports cars to pickup trucks, to accommodate virtually any rental occasion, at any time of year.

With approximately 300 locations across Canada, at all major airports and in all major cities, Budget is conveniently located to serve customers in all ten provinces, with a fleet of vehicles and services tailored to Canada’s roads and cities.

“Whether it’s for work or for play, Budget has a great car close by, waiting for you,” said David Crowther, senior vice president and general manager, Canada, Avis Budget Group. “With the wide range of vehicles that we offer, the toughest decision you’ll have to make on your next trip in Canada just might be which great car to rent from Budget.”

Some of the featured vehicles featured by Budget in Canada include:

BMW 328i X Drive: The latest from one of the world’s most iconic automobile brands, this BMW sedan uses intelligent all-wheel drive to provide a smooth, safe ride in any season or weather.

Chevrolet Suburban: The Chevrolet Suburban is the oldest-running nameplate in history and for good reason. When you think of space, eight-passenger seating capacity, utility and durability, the name Suburban always comes to mind. For 2015 the redesigned Suburban is even better than ever with improved fuel efficiency, styling and comfort.

Chrysler 200c: The 2015 Chrysler 200c is a highly sophisticated, luxurious sedan that’s dramatically designed and notably refined. The refined 3.6-liter V6 mated to the nine-speed automatic transmission assures responsiveness and fuel efficiency all in one great power train. The dual-pane panoramic sunroof will add to your driving pleasure, and the navigation system will ensure that you are never lost.

Ford F150 Pickup: Canada’s top-selling pickup truck for over 40 years is also available for rent from Budget, when you need to move some extra cargo and want a power plant that can haul the heavy load up the Rocky Mountains or across the Northern Great Plains.

Ford Mustang GT Convertible: What better way to enjoy the summer than behind the wheel of a Mustang GT Convertible. From the rumble of the V8 engine to the tunes playing through the Shaker Sound System, this ride is as cool as it gets.

Hyundai Sonata: The all-new and totally redesigned 2015 Hyundai Sonata is seductively styled and built to drive. With fuel efficiency of 9.8 liters per 100km (city) and 6.7 liters per 100km (highway), you can enjoy the ride without breaking the bank.

In addition to enjoying a great vehicle that will make the most of their travels, AIR MILES collectors can earn one AIR MILES reward mile for every \$10 spent, and can save up to 25% on applicable rates, when they quote BCD # A639500 when booking a reservation.

About Budget

Budget Car Rental is one of the world's best-known car rental brands with approximately 3,350 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates the second-largest truck rental business in the United States, through a network of approximately 1,650 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.ca.

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