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AVIS LAUNCHES VEHICLE SELECTION SERVICE IN CANADA

PARSIPPANY, N.J., February 25, 2013 — Avis Car Rental today announced that *Avis Preferred® Select & Go*, the Company's vehicle selection service, is now available in Toronto.

With Select & Go, Avis Preferred members can (1) keep and drive away in their pre-assigned rental vehicle; (2) exchange their car, at no additional charge, by selecting another one from the designated area; or (3) upgrade their vehicle for an additional charge by choosing a specialty car or SUV from the designated area. Then, customers simply drive their selected vehicle to the exit gate, present a valid driver's license to the Avis representative and the rental check-out process is completed.

"Select & Go enhances the rental experience by giving Avis Preferred members the freedom to select the vehicle that best suits their needs," said Gina Bruzzichesi, senior vice president, customer experience, Avis Budget Group. "We're proud to extend this empowering, time-saving amenity to Avis Preferred travelers in Canada."

Avis Preferred Select & Go supports the Company's strategic initiative to "putting the customer first." The service is also available at top airport locations in the United States, including Albuquerque, Atlanta, Austin, Baltimore, Charlotte, Chicago (O'Hare), Cleveland, Columbus, Dallas (DFW and Love Field) Denver, Detroit, Fort Lauderdale, Fort Myers, Hartford, Houston (Bush Intercontinental and Hobby), Indianapolis, Kansas City, Las Vegas, Los Angeles, Maui, Miami, Minneapolis, Nashville, Newark, New York (JFK and LaGuardia), Oakland, Orlando, Phoenix, Portland, Raleigh-Durham, Seattle, San Antonio, San Diego, San Francisco, San Jose, St. Louis, Washington D.C. (Dulles and National) and West Palm Beach.

For more information on *Avis Preferred Select & Go* or to enroll in Avis Preferred, visit www.avis.com/select&go.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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