



AVIS BUDGET GROUP SIGNS PARTNERSHIP AGREEMENT WITH LA QUINTA INN & SUITES

Avis Rent A Car and Budget Rent A Car Added to La Quinta Returns®; Exclusive Opportunity for Members to Earn Points From Car Rentals

PARSIPPANY, N.J.--(Marketwire - February 1, 2011) - Avis Budget Group, Inc. (NASDAQ: [CAR](#)) has joined with La Quinta Inns & Suites, one of the fastest-growing select service brands in the hotel industry, to provide more than a million La Quinta Returns® members with special savings on Avis and Budget rentals and the ability to earn points when renting from Avis and Budget. The new agreement makes Avis Budget Group the only partner to offer La Quinta Returns members the opportunity to earn points for car rentals.

Avis Rent A Car and Budget Rent A Car will showcase products, services as well as money-saving and bonus rewards offers on La Quinta Inns & Suites' web site www.LQ.com and through email and direct-marketing to La Quinta Returns members. Members can save up to 25 percent on Avis rentals and up to 20 percent on Budget rentals while earning La Quinta Returns points. To celebrate the partnership, La Quinta Returns members who rent with Avis or Budget through March 31, 2011 can also earn bonus rewards. For more information, visit www.LQ.com.

"Our dual-brand approach to travel partnerships drives incremental bookings for Avis and Budget while adding value to La Quinta's loyalty program," said Stephen Wright, vice president of key accounts, travel and partnerships for Avis Budget Group. "La Quinta Returns members will benefit from earning points on Avis and Budget rentals while enjoying Avis' world-renowned 'We try harder' level of service and the great value of Budget."

"Avis Budget Group clearly shares our commitment to providing quality service and customer satisfaction, making them an ideal partner to our La Quinta Returns program," said Julie Cary, chief marketing officer for La Quinta Inns & Suites. "Our members will enjoy having this value-added benefit."

About La Quinta Returns

La Quinta Returns loyalty program offers a way for guests to earn free nights fast. Guests can earn points for every dollar spent at La Quinta hotels and redeem them for free nights, airline miles/credits toward free travel, and shopping and dining gift cards/certificates. Guests can enroll at www.laquintareturns.com, the front desk of any La Quinta hotel or by calling 1-800-642-4258.

About La Quinta Inns & Suites

LQ Management L.L.C. is one of the largest operators of limited-service hotels in the United States. Based in Dallas, Texas, the Company operates and provides franchise services to more than 800 hotels in 46 states, Canada and Mexico under the La Quinta Inn® and La Quinta Inn & Suites® brands. For reservations or more information about La Quinta, please visit www.LQ.com or call 1-800-SLEEPLQ.

About Avis Budget Group, Inc.

Avis Budget Group, Inc. is a leading provider of vehicle rental services, with operations in more than 70 countries. Through its Avis and Budget brands, the Company is a leading vehicle rental company in each of North America, Australia, New Zealand and certain other regions. Avis Budget Group is headquartered in Parsippany, N.J. and has more than 21,000 employees. For more information about Avis Budget Group, visit www.avisbudgetgroup.com.