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Zipcar to 'Drive Equality Forward' this Pride Month

Partners with GLAAD and local LGBTQ organizations to raise awareness and support

BOSTON, June 06, 2016 (GLOBE NEWSWIRE) -- Zipcar, the world's leading car sharing network, and GLAAD, an LGBTQ media advocacy organization, are kicking off a new partnership during Pride month to help drive acceptance and equality forward for the LGBTQ community.

A photo accompanying this release is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/870fd0dc-3fa1-4fe3-a11e-cb5595a5ad34>

"Zipcar's car sharing movement has always been about building community, and we believe that should include everyone," said Kaye Ceille, Zipcar president. "We have proudly supported LGBTQ organizations and Pride events across the country since our early days. It's been a long road, and there are many miles ahead. We're excited to partner with GLAAD this year to drive equality even further."

Zipcar and GLAAD are working together to support the transgender community and raise awareness about anti-LGBTQ legislation. To find out more, visit www.glaad.org/zipcar.

"We are thrilled to partner with Zipcar to accelerate LGBTQ acceptance," said Sarah Kate Ellis, GLAAD president and chief executive officer. "When companies stand up against discrimination and injustice, it sends a clear and important message to LGBTQ people across the country that they are supported."

Additionally, Zipcar will continue its annual Pride campaign, in which the company donates \$1 for every reservation on its specially branded Pride cars. Proceeds benefit select local LGBTQ organizations where the Pride cars are located, including Chicago House, Georgia Equality, L.A. LGBT Center, as well as GLAAD. Each Pride car is decorated with an easily recognizable rainbow Zipcar logo.

For more information about Zipcar's Pride program, please visit zipcar.com/pride.

About Zipcar

Zipcar is the world's leading car sharing network, driven by a mission to enable simple and responsible urban living. With its wide variety of self-service vehicles available by the hour or day, Zipcar operates in urban areas and university campuses in over 500 cities and towns across Austria, Canada, France, Germany, Spain, Turkey, the United Kingdom and the United States. Zipcar offers the most comprehensive, most convenient and most flexible car sharing options available. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq:CAR), a leading global provider of vehicle rental services. More information is available at www.zipcar.com.

About GLAAD

GLAAD rewrites the script for LGBTQ acceptance. As a dynamic media force, GLAAD tackles tough issues to shape the narrative and provoke dialogue that leads to cultural change. GLAAD protects all that has been accomplished and creates a world where everyone can live the life they love. For more information, please visit www.glaad.org or connect with GLAAD on [Facebook](#) and [Twitter](#).

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