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## **SEE THE VERY BEST OF EUROPE WITH AVIS, NOW FOR LESS**

**PARSIPPANY, N.J., March 21, 2011** – Planning to visit the blue waters of France’s Côte d’Azur or the historic beaches of Normandy? Hoping to explore Spain’s olive grove region or Figueres, the birthplace of Salvador Dali? These scenic destinations are best reached by car, and now Avis customers can save up to 15 percent when they rent one for three days or more in Europe.

“With the approach of warmer weather, it’s the perfect time to plan a getaway,” said Kaye Ceille, senior vice president of international sales and marketing for Avis Budget Group, parent company of Avis. “Europe has plenty to offer at this time of year and now with a way to save on a rental vehicle, travelers can explore the continent at their leisure.”

Reaching the great destinations situated outside of major European cities is easy with an Avis GPS rental that provides turn-by-turn directions in English, French and many other languages. In addition, Avis locations in Europe feature luxury vehicles from manufacturers such as Aston Martin, Ferrari, Porsche and Range Rover so that customers can enjoy the ride when visiting these great destinations.

This offer is valid in the following countries: Albania, Austria, Belgium, Bosnia, Bulgaria, Croatia, Cyprus, the Czech Republic, Estonia, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Montenegro, the Netherlands, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Switzerland and the United Kingdom.

The promotion is open to U.S. and Canada residents and is valid at participating locations. Customers must reference Avis Worldwide Discount (AWD) number G026200 when making a reservation on [www.avis.com](http://www.avis.com) or AWD number D808300 when reserving a vehicle via the Avis Reservation Center at 1-800-331-1084 or a local travel professional. Reservations must be made by May 13, 2011 and rentals must begin on or before September 30, 2011. Offer is subject to availability and blackout dates apply. For full terms and conditions of this promotion, visit [www.avis.com/europe](http://www.avis.com/europe). To make a reservation, visit [www.avis.com](http://www.avis.com), contact the Avis Reservation Center at 1-800-331-1084 or contact a local travel professional.

### **About Avis**

Avis is one of the world's leading rental car brands with approximately 5,100 locations in more than 160 countries.

Avis is operated in the United States, Canada, Australia, New Zealand, Latin America and the Caribbean by Avis Budget Group, Inc. and its subsidiaries ([www.avis.com](http://www.avis.com)), with approximately 2,200 locations. Avis is operated in Europe, the Middle East, Africa and Asia by Avis Europe plc ([www.avis-europe.com](http://www.avis-europe.com)) and its subsidiaries under an exclusive license of Avis Budget Group, Inc.

The two companies share technology and marketing initiatives and collaborate to provide a seamless Avis rental experience to consumers and businesses around the world, backed by the renowned Avis “We try harder” customer service.

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