



## **AVIS NAMED EXCLUSIVE CAR RENTAL PARTNER OF PEBBLE BEACH RESORTS**

**PARSIPPANY, N.J., May 13, 2015** – Avis Car Rental and Pebble Beach Resorts today announced a new multi-year exclusive agreement designating Avis Car Rental as the “Official Car Rental Partner” of Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero.

The new agreement provides Avis with opportunities to promote the brand, its products, services and special offers to resort guests. Avis will be featured on the Pebble Beach Resorts website, in guest newsletters and other collateral material, and on-site at the resort. Pebble Beach Resorts guests will also have the ability to conveniently make car rental reservations when they book their hotel stay or golf tee time. In addition, through this partnership, Lexus vehicles will be available for rent at Avis locations at San Francisco International Airport, Mineta San Jose International Airport and Monterey Regional Airport. Pebble Beach Resorts guests can choose from the 2015 Lexus ES 350 sedan as well as several luxury utility vehicles including the RX 350, GX 460 and LX 570.

“Pebble Beach Resorts is highly regarded by golfers and guests alike,” said Tom Villani, vice president of global travel and partnerships, Avis Budget Group. “This partnership will help us attract new customers from this highly desirable market segment.”

Pebble Beach Resorts is situated on 5,300 acres of coastal Monterey Peninsula property between Carmel-by-the-Sea and Monterey in California, and is considered one of the world's foremost golf resort destinations. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship, and numerous other tournaments, and was most recently named by Golf Digest the No. 1 Public Golf Course in America, a rank it has held since 2003.

The Pebble Beach Resorts partnership strengthens Avis' presence in the golf community. Since January 2012, Avis has been the “Official Rental Car Company” of the PGA TOUR. That same year, Avis teamed up with Steve Stricker, a 12-time champion on the PGA TOUR, who serves as an ambassador for Avis and wears the iconic Avis logo on his shirts and outerwear.

### **About Avis**

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

### **About Pebble Beach Company**

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts®, including The Lodge at Pebble Beach™, The Inn at Spanish Bay™ and Casa Palmero®. The company also operates four renowned golf courses: Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™ and Del Monte™ Golf Course. Its other famed properties include scenic 17-Mile Drive®, The Spa at

Pebble Beach™, Pebble Beach Golf Academy™ and Pebble Beach® Equestrian Center. It annually hosts premier events such as the Pebble Beach Concours d'Elegance®, AT&T Pebble

Beach National Pro-Am, TaylorMade Pebble Beach Invitational presented by EMC<sup>2</sup>, Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. For reservations or more information please call (800) 654-9300 or visit [www.pebblebeach.com](http://www.pebblebeach.com).

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